

Tpad Partners with Zoiper to Offer Consumers Enhanced Communication Options

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Staying in touch just got a lot easier with crystal clear cheap calls via Tpad's VoIP telephone service and video, instant messaging and faxing capabilities from the Zoiper Softphone

Communication is the critical factor for everyone; regardless of where you are on the planet. No company is more aware of the vitality crystal clear communications can bring to a conversation than Tpad, a UK-based VoIP telephony company with progress at the top of their agenda. The company has been steadily adding to its roster of VoIP services for consumers and small businesses since 2006. The latest benefit acquired by the firm is a partnership with the forward-thinking Zoiper, creator of a VoIP / SIP softphone with features that make VoIP technology irresistible.

The level of sophistication of the Zoiper Softphone is an exciting match for Tpad. The company is dedicated to keeping their ears to the ground and responding to their customer's requests. The need for a more intuitive experience in VoIP is well-met in the Zoiper Communicator features which include video, instant messaging and faxing capabilities.

As one of the top customer-preferred Voice Service Providers, Tpad and the Zoiper Softphone is a great match for individuals who want to stay in touch and in sync with their lifestyle. With the advanced VoIP telephony systems that Tpad offers, the benefits of using the converged Internet communication tool dubbed the Zoiper Communicator offer a rewarding experience in terms of quality and performance at realistic rates. The Zoiper IAX and SIP softphone both support Instant Messaging, voice and video IP calling, along with the ability to send and receive fax transmissions. In addition, email client integration for Outlook and Thunderbird, plus conferencing, secure conversation, autoanswer, forward and transfer call options.

VoIP technology continues to gain recognition and popularity from growing businesses that are ready to take their company to a new level of communication ability. Video calls are being made today, in real-time thanks to the diligence of technology developers such as Zoiper and service providers such as Tpad.

Steven Johns, Marketing Manager for Tpad, believes that Tpad's new VoIP calling service will allow Tpad users to stay in touch with family or friends living in foreign countries: "The international call charge can be expensive for anybody wanting to chat to a friend or family member who lives abroad. Now all they need to do is create a free Tpad VoIP account, setup the

free ZoIPer Softphone on their PC and then make cheap calls to anywhere in the World, for example, we have a special Pakistan offer that will allow Tpad users to make cheap calls anywhere in Pakistan from 5 cent (USD\$) per minute."

While the field of competition in VoIP continues to increase, Tpad stands head and shoulders above the rest in feature and price point comparisons. Beyond the standard definition of customer care is the starting point for the advisors tending to the concerns of individuals and commercial clients alike. With the addition of Zoiper to the list of quality softphone devices that are recommended by Tpad, the horizon of where your communications can take you just developed a new perspective.

About Zoiper (www.zoiper.com):

The full series of Zoiper Softphones can be obtained from www.zoiper.com

About Tpad (www.tpad.com):

Tpad is the world's most progressive supplier of next-generation VoIP telephony solutions for consumers and businesses and is highly regarded for its innovative approach to expanding communication access. Tpad provides a superior quality global VoIP network, affording users a wide range of VoIP / SIP hardware (Soft phones, Dialers, Mobile SIP Clients, Linksys ATAs, IP phones or Nokia Wi-Fi mobiles) to make free or low cost calls anywhere in the world with crystal clear voice quality.

To take advantage of Tpad's special offer of just 5 cents (\$USD) to call anywhere in Pakistan, simply visit www.tpad.com/pakistan for more info.

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