

Employers Seek Secure, Reliable Outsourcing of Projects and Services from Freelancers

Date: 12-12-2006 01:54 PM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [ThatPRGuy](#)

The need for a reliable means of outsourcing services from freelancers has given birth to a new web site that brings employers and freelancers together for outsourcing of projects.

Melbourne, Australia -- Servlance.com facilitates the outsourcing of projects from freelancers by companies from all areas of the world through an online service that offers language translation, multiple currencies, and an escrow service that insures projects are satisfactorily completed.

"Access to global talent is no longer limited to the large multi national corporations. Individual business owners can now seek global talent, or talent they could otherwise not afford on a full time basis", said Catherine Matthew, co-founder of www.Servlance.com

The ServLance.com site brings freelancers and companies seeking services from freelancers together and enables them to work out arrangements for a project. This can take place through a bid process, through a buy-it-now arrangement, or direct communication between parties by regular E-mail.

One option available to the parties is to pay for the services through the ServLance.com escrow service. Funds for the project are held until the work is complete and the buyer is satisfied. Funds can be released in stages as various portions of the project are completed as well.

"For employers who would like a neutral middle party handling the finances, Servlance provides a system where the money is first deposited with us before the job commences." said Matthew.

Another protection offered by the ServLance.com system is a rating that is given to service providers by clients using their services. Freelancers work hard to get a positive feedback rating because they know a bad rating could prevent them from getting future assignments. Servlance also offers employers a powerful search capability to find specialized contract or freelance talent around the world. This online search is modeled after software used in employment agencies, and is accessible to all clients.

The global nature of the Internet results in people from various economies and languages working together. Servlance enables providers to make sales in any currency, while the buyer may see the transaction in a different currency. The site also provides auto translation of content, making it possible for members to expand their business beyond boundaries that would stop them if they use other services.

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