

HORIBA and Innov-X Announce Expanded Partnership

Date: 06-14-2010 09:15 AM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Innov-X Systems](#)

WOBURN, MA - June 10, 2010 – Based on the successful relationship that began with the MESA 6000 EDXRF analyzer, Innov-X Systems, Inc. and HORIBA Instruments (Irvine, CA) are pleased to announce their expanded marketing partnership. HORIBA will now market the Innov-X X-50 and X-5000 fluid analyzers for applications analyzing elemental content in petrochemical and hydrocarbon fluids. The X-50/5000, manufactured by Innov-X, combines the analytical power and safety of a closed-beam benchtop XRF system with battery operation portability. The result is a unique XRF system that utilizes either a silicon PiN diode (X-50) or silicon drift detector (X-5000) and a high powered 50 kV, 10 Watt x-ray tube. The X-5000 measures elements from Mg to U in a variety of hydrocarbon samples and petrochemical fluids, whereas the X-50 measures from S to U. Both models feature a specially designed sample holder to consistently locate either bottles or XRF sample cups for fluid sample analysis.

“We are very pleased to extend this partnership” said Innov-X Business Development Manager Suzanne Moller. “Innov-X has been very successful with the X-50/5000 product family in our traditional portable XRF markets such as environmental, mining and mineral exploration. Extending our marketing partnership with HORIBA allows us to reach the petrochemical and hydrocarbon analysis markets for this product.” The X-50 and X-5000 will be sold through the existing HORIBA sales channels for the petrochemical and hydrocarbon fluids applications.

Rudy Haas, HORIBA’s Oil Products Business Manager stated, “HORIBA is proud to partner with this group of talented and innovated engineers and excited to bring these compact analyzers to the marketplace.”

For more information on the X-50/5000 Fluid Analyzer, or any of Innov-X’s other XRF products including our line of handheld XRF analyzers, please visit: www.innovx.com/products/x50oil, call 866-4 Innov-X, or email info@innovx.com.

Innov-X Systems is a global leader in portable and on-site XRF and XRD analyzers. Headquartered in the U.S., with R&D and manufacturing facilities, they have offices in Europe, Asia and Australia. More company information is available at www.innovx.com/copr.

HORIBA Instruments is a global leader in analytical instrumentation and measurement technology and is committed to developing products that raise the quality of modern life. Contact Rudy Haas, SLFA Manager, Scientific Division for more information. Phone: 800-446-7422 x 1400 or email: rudya.haas@horiba.com.

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