

Total Hockey Ranks Among St. Louis' Fastest Growing Companies

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Total Hockey announced today its recent recognition by the St. Louis Business Journal as one of the fastest growing companies in the St. Louis metropolitan area. This annual ranking identifies the best entrepreneurial success stories of St. Louis-based private businesses undergoing notable expansions.

Total Hockey established a three year growth rate of over 63 percent, placing it at #14 on the Top 25 list of fastest growing private businesses in St. Louis, as well as making Total Hockey the only retail organization to achieve the honors. Total Hockey attributes its growth and success to its ability to provide the latest top-of-the-line equipment available paired with the highest quality merchandise, personal assistance and excellent customer service. The e-commerce site, www.totalhockey.net, also allows worldwide exposure to this unique hockey experience.

To be considered for the list, companies must have a three-year sales history with a fiscal year increase from year to year; revenue over \$200,000 in 2007; be an independent, privately held corporation, proprietorship or partnership; be a for-profit business; and have company headquarters located in the St. Louis metropolitan area.

Total Hockey continues its expansion with its partnership with USA Hockey, recognizing the company as The Exclusive Ice Hockey Equipment Retailer of USA Hockey. Under the four-year agreement, the two organizations utilize their partnership to work together to grow the game of hockey by increasing hockey awareness, interest and diversity of the game among youth players through a variety of initiatives, programs, sponsorships and incentives.

Total Hockey is a privately held hockey equipment retailer based in St. Louis, Mo., dedicated to providing the latest in hockey equipment, superior quality merchandise and excellent customer service. Committed to growing the game of hockey, Total Hockey initially partnered with USA Hockey in 2008 as The Official Ice Hockey Equipment Retailer of USA Hockey and, in 2009, became The Exclusive Ice Hockey Equipment Retailer of USA Hockey. Inc. magazine named Total Hockey one of the fastest growing privately owned companies in the United States in 2008 and 2009. In addition, the St. Louis Business Journal recognized Total Hockey in both 2008 and 2009 for its rapid expansion. Founded in 1998, Total Hockey has embarked on a broad-scale expansion in specialty hockey operations through seven retail stores in the greater St. Louis and Chicago areas, as well as reaching customers worldwide through an e-commerce facility at www.totalhockey.net. For more information, call toll-free at 866.929.6699.

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[You can find this press release here](#)