

Streaming21 Showcases IPTV and Mobile TV Solutions at ITU Telecom World 2006

Date: 11-29-2006 02:37 PM CET

Category: [Media & Telecommunications](#)

Press release from: [Streaming21](#)

Hong Kong, China – November 28, 2006 – Streaming21, the world's leader in broadcast-quality streaming solutions, together with its set-top box partner, Coship will showcase IPTV and mobile TV solutions at ITU Telecom World 2006 in Hong Kong, December 4~8. The demonstration will highlight Streaming21's current successes in providing these services to multiple incumbent operators in Asia. Visitors will experience richly interactive and personalized demos of converged TV services for live broadcast, video-on-demand, PVR, live mobile television, mobile Vlog, mobile security, and more, based on industry-standard H.264 and 3GPP specifications.

The exhibition will spotlight high-definition television (HDTV) and mobile TV. Currently, Streaming21 and Coship are working closely to develop a fully integrated H.264 solution for IPTV. This revolutionary technology offers a step change in picture quality with amazing high-definition video quality. It also delivers significant advancements in video compression and coding efficiency, enhancing the efficiency and cost effectiveness of delivering optimal video quality over IP networks at very low bit rates.

Additionally, Streaming21 will showcase a variety of its recent mobile innovations. These mobile TV services, adopting 3GPP media format, enable subscribers to watch both local and foreign live TV channels anywhere in the world by using service-ready 3G handsets. Also exhibited are karaoke, traffic monitoring, movie-on-demand, and Vlog mobile applications.

Streaming21 has successfully deployed numerous IPTV and mobile TV services for leading operators in a number of countries around the world, including Chunghwa Telecom (Taiwan), KT (South Korea) and NTT Communications, NEO Index, Enterwave, PoweredCom, Tokyo Electricity and Power Co., and TOKAI Broadband Communications (Japan). Currently, Streaming21 is working with many telecom operators in China for IPTV and mobile TV field trials.

Streaming21's live IPTV and mobile TV demos will be shown at booth #8010 (Coship) in the Hong Kong Asia-World Expo from December 4-8. For event information, please visit www.itu.int/WORLD2006.

Public Relations Contacts:

To arrange interviews, receive company information or request press kits, please contact:

Jennifer Cheng

Streaming21 Taipei

+866-2-2500-0680 x.350

jennifer@streaming21.com

About Streaming21

Streaming21 is the world leader in providing interactive IPTV solutions over Fixed-Mobile-Convergence (FMC) and open networks. The solutions successfully enable fixed, mobile, or xSP operators to generate revenues from services delivered across heterogeneous networks. Streaming21's groundbreaking technologies enable digital video entertainment anytime, anywhere and on any device. Built upon a revolutionary and patented architecture, Streaming21's solutions enable the deployment of rich-media services with carrier-class scalability, 24/7 operations, and broadcast-quality delivery. The solutions use standard hardware to lower the total cost of ownership and can deliver content to more users concurrently with patented technologies. The platform is open and flexible to readily integrate value-added services. To learn more about Streaming21's solutions and industry leading partners, please call +866-2-2500-0680 or visit www.streaming21.com.

About Coship

Coship Electronics Co., Ltd, founded in 1994, is a well-known Hi-tech company, applying itself to the industry in digital TV, cable TV, satellite communication, optical communication and LED displays. Coship, who has the largest production base in STB field in China, is granted as the Hi-tech company by ShenZhen government, and has been certified by ISO9000, FCC,

CE, and UL. Coship is building a new industrialized production base with 10 million annually production capability in ShenZhen and DongGuan. For more than \$20 million annually export in the last consecutive three years, Coship has become the leader in STB area in China. With the biggest R&D team, Coship has brought out series of STB products integrated with many known mainstream CA and middleware and has many other products, including digital IRD, data broadcast system, interactive TV system, HDTV/SDTV system, real-time OS. To learn more about Coship, please visit www.coship.com.

[You can find this press release here](#)