

G2G3 offers up a new cloud-based ITSM consulting solution with Pathfinder

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G2G3 (g2g3.com), the leading provider of business simulations and readiness programs has today announced the launch of Pathfinder; a facts-based, easy-to-use, software mediated online assessment portal which automates and simplifies IT Service Management (ITSM), ITIL, ISO/IEC 20000 and Project Portfolio Management (PPM) consulting engagements.

G2G3 will license Pathfinder to its global partner community, as well as offering Pathfinder assessments directly to its enterprise clients as an integral part of its suite of simulations and readiness programs.

Pathfinder offers a rapid and cost-effective online process assessment and reporting portal in a software-as-a-service (SAAS) environment that has been designed to expedite the collection and analysis of ITSM, ITIL, ISO/IEC 20000 and Project Portfolio Management process assessment data. Pathfinder uses this data to undertake detailed analysis of the capability of an IT service providers processes, scoring them across multiple dimensions and generating accurate IT Service provision perception results as well as detailed observations and recommendations. These recommendations are captured in the form of a Journey Plan, which maps the process assessment data to realistic, balanced-scorecard targets that are specific to the organization under review, and ultimately facilitates a multi-phased program of remediation which is clearly defined, business-prioritized and designed to return maximum value to IT and the Business.

Because Pathfinder is a software application it provides a fast, objective and consistent cloud-based assessment methodology, eliminating the lengthy and often subjective methods evident in more traditional consultancy methods. Pathfinder is also unique in the fact that it guarantees data integrity through its facts-driven, statistical engine which uses proven mathematical algorithms to transform data into actionable strategy.

Pathfinder can be used as a standalone cloud-based assessment service or as a complementary assessment service around the G2G3 simulation products.

G2G3 brings the Pathfinder product to market in association with Assessment Portal.

Mark Sutherland, CEO at G2G3 said: "We are very excited to bringing such an innovative tool into our product portfolio. Pathfinder is unique in that it can deliver a facts-based, bespoke process improvement strategy for clients in half the time and half the cost of traditional consulting engagements, with twice the overall value. We see this as an irresistible proposition that will deliver a much needed shake-up for the traditional consulting marketing."

Mike Davies, Head of Global Sales at Assessment Portal said: "We are pleased to be working with G2G3 to bring our unique automated assessment technologies to the global G2G3 partner community. We are sure that G2G3 clients and partners will derive significant benefit from this strong new addition to the G2G3 portfolio."

G2G3 is the leading provider of immersive Simulations, Serious Games and Readiness Programs which create IT organizations that are ready, willing and able to change. G2G3 offers out-of-the-box or bespoke simulations and business games around ITIL, ITSM, PPM, Business Continuity, Cloud Computing and more. G2G3's innovative learning solutions cut through IT complexity, creating immediate understanding and transforming organizational learning into an engaging, high-impact and fun experience.

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