

Eye Logic Media Search Engine Management Solutions Ranked One of the World's Best Search Engine Marketing Firms

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Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [eye logic media](#)



Ontario, Canada, October, 2006 --(TopSEOM.COM)-- Eye Logic Media, Inc. is ranked one of the best search engine marketing firms in the world by topseom.com, a trusted and well-respected resource for evaluating Internet marketing vendors.

“Our current top SEM winners are the strongest and recognize firms we have identified to date.” said David Cohen of topeom.com in his announcement of industry leaders for October 2006.

“With the internet becoming such a mainstay in the lives of so many Americans, it’s more important than ever to capitalize on web marketing,” says David. “A powerful SEO/SEM Firms, increases brand recognition, and improves the overall perception of the company. Businesses that are unable to target this market will be missing out on an important opportunity to deliver their message to a wider audience.”

As an industry leading SEM firm, Eye Logic Media, Inc. is constantly ranked one of the top companies in the industry. In October 2006 and November 2006, TopSEOM.com ranked Eye Logic Media as number one top10 SEM companies. In November Eye Logic Media was also ranked 4th amongst other firms by topseom.com.

Eye Logic Media is a full service, professional Search Engine Management Solutions that specializes in helping companies of all sizes to get their web sites highly ranked in the search engines. They have been involved in the field for ten years and have been applying their expertise and knowledge to boost traffic to numerous sites.

About Eye Logic Media

Eye Logic Media specializes in Search Engine Marketing techniques, a growing field in business marketing. Based in Richmond Hill, Ontario, Eye Logic performs extensive analysis of a client’s business, its web presence and any current marketing efforts and identifies opportunities for improvement. Their marketing approach includes three main areas of focus: search engine optimization, link popularity building and pay-per-click management services. Eye Logic works with the client to identify their needs, analyze their current position, and develop an effective approach. For more information, visit www.eyelogicmedia.com , www.submizSEO.com or call 905-508-3164 or email info@eyelogicmedia.com.

Eye Logic Media Announce New Service: Press Release Worldwide Distribution

Published: Thu, 19 Oct 2006

Most SEO experts talk about optimizing your website for better search engine placement, but if that is all you’re doing to increase your company’s online presence, then it is necessary that you launch a series of press releases.

Eye Logic Media, a privately held company in the search engine marketing SEM field, announced that it now offers new Press Release Worldwide Distribution Service.

Search engine marketing can be approached from several angles. It's also an excellent approach to write Press Release and submit them to online publications in the hope they publish it on their site. You can place keywords in your press release in an organized manner which will add to the Search Engine Optimization Value of your website.

With a press release that is optimized for the keywords people would use to find a business like yours, we are able to create top listings in major search engines and news sources around the world in a matter of a few days.

Most SEO experts talk about optimizing your website for better search engine placement, but if that is all you're doing to increase your company's online presence, then it is necessary that you launch a series of press releases. Just imagine having multiple releases out there driving traffic to your site each and every day for months and months after initial release.

Why Use Online Press Release Distribution service?

The press as well as prospects is using news search engines

98% of journalists go online daily

92% for article research

81% to do searching

76% to find new sources, experts

73% to find press releases

On an average day, 68 million American adults go online, 30% use a search engine to find information, and 27% get news Sources: Middleberg/Ross Survey and Pew Internet and American Life Project

114.1 million Adults, in a recent study, used the Net to research product information, and 98.9 million made an online or offline purchase

Dieringer Research Group

In June 2004, 21 million users at work and at home used Yahoo News, 6 million used Google News -- Nielsen//Net Ratings Real-Time Statistics and Reporting!

Eye Logic Media is a full service, professional Search Engine Management Solutions that specializes in helping companies of all sizes to get their web sites highly ranked in the search engines. They have been involved in the field for ten years and have been applying their expertise and knowledge to boost traffic to numerous sites.

Eye Logic Media has offices in Richmond Hill, Canada and Tamil Nadu, India. For more information visit www.eyelogicmedia.com or call 905.508-3164.

[You can find this press release here](#)