

Las Terrazas group uses SEO to promote its new real estate development in Belize

Date: 11-23-2006 10:21 AM CET

Category: [Industry, Real Estate & Construction](#)

Press release from: [Las Terrazas of Belize](#)

Agency: [SlickRockWeb.com](#)

SAN PEDRO, Belize - November 23, 2006 - The Las Terrazas real estate development community in Belize (www.lasterrazasbelize.com) is featured as a search engine optimization (SEO) case study for a recent advertorial published by Slickrockweb Inc. in a nationally recognized publication. SlickRockWeb was selected by "invite-only" to submit an article to the "Expert Insights" special advertorial section for the Fall/2006 issue of Small Biz magazine on how the new marketing method of SEO can help promote the services of small businesses. Small Biz magazine boasts a circulation of over 650,000 subscribers, contains advice and resources to assist up and coming companies to reach their full potential, and is published by the prestigious Business Week magazine. The supplemental online article titled, "The New Kid on the Block Conquers the World with SEO" can be found at www.expert-insights.com/report.asp?id=716.

The Las Terrazas group signed a strategic SEO marketing agreement with Slickrockweb (www.slickrockweb.com) this year and as a result of the successful campaign the Las Terrazas group was featured as a case study on the benefits of SEO and search engine marketing (SEM). In only a few short months Slickrockweb was able to enhance the "natural" search engine ranking positions of the Las Terrazas website to the point where they now rank #3, #9, and #9 respectively for "Belize condos", "Belize villas for sale", and "Ambergris Caye condominiums" on Google.com. The efforts of SlickRockWeb led to an one hundred and thirty percent (130%) increase in total web traffic for the Las Terrazas website, a fourteen hundred and fifty percent (1450%) increase in search engine generated traffic, and an one hundred and fifty percent (150%) increase in web generated sales leads.

"By using the innovative and cost-effective marketing methods provided by SlickRockWeb we have been able to get the word out about Las Terrazas for far less than we expected and utilize the additional savings to create the top real estate development on the island of Ambergris Caye, Belize", said Luis Lattore of the Las Terrazas development team. "We are grateful to SlickRockWeb for the SEO services that they are providing in making sure Las Terrazas is visible and remains visible in the search engines so that prospective owners and investors are able to learn about the fabulous opportunity that Las Terrazas currently provides them."

Las Terrazas is an island community consisting of 74 units and two private beach houses located on the beaches of the Caribbean island of Ambergris Caye in Belize. The Las Terrazas community is located on the east side of Ambergris Caye about 4.5 miles north of the quaint island town of San Pedro. The community borders the Caribbean ocean on one side and an inland lagoon on the other, creating a beautiful sanctuary for its residents to relax and enjoy the natural environment of Ambergris Caye, Belize. Las Terrazas has been carefully designed to maintain a sense of harmony with nature while at the same time offering an ideal balance between the environment of a pristine island and a comfortable living style. The complete site plan is currently available on the Las Terrazas website at, www.lasterrazasbelize.com.

Pre-construction sales continue to be offered for a limited time with prices starting at just \$265,00 for a fully furnished 2 bedroom unit. Las Terrazas represents an excellent opportunity to get in on the ground floor of owning a fully furnished premier beachfront property on an island in Belize. These fully furnished units will be handsomely appointed with stainless steel appliances and granite countertops. They will include flat screen TV's, linens, towels, cookware, dishware, silverware, and everything needed for you to enjoy immediate occupancy. Las Terrazas also offers a renters pool so that when you are not using your villa or beach house your unit can be placed into the renters pool to provide you with rental income. For this reason alone Las Terrazas represents an excellent investment opportunity. Please call 1-800-399-6768 for current availability as a number of units have already been sold or reserved.

Contact:

Tony Rodriquez

Email: info@lasterrazasbelize.com

Tel: 1-800-399-6768

Web: www.lasterrazasbelize.com

About Las Terrazas Villas and Condominiums

Las Terrazas (www.lasterrazasbelize.com) is a forthcoming island community of 74 fully furnished villas, condominiums, and two private beach houses on 4.8 acres of private beachfront on the island of Ambergris Caye, Belize. Ambergris Caye is the largest island of Belize and has made popular the phrase, "no shirt, no shoes, no problem." Las Terrazas is only minutes north of the main island town of San Pedro which offers residents and vacationers an array of restaurants, bars, and shops. At Las Terrazas residents will enjoy the laid back atmosphere of island living along with the convenience of reaching Ambergris Caye from Belize City either by a short flight or by means of the numerous high-speed sea ferries.

About SlickRockWeb.com

SlickRockWeb Inc. (www.slickrockweb.com) is a leading provider of affordable SEO (search engine optimization) and online marketing services. SlickRockWeb creates and manages cost-effective PPC campaigns and can improve a website's organic ranking in the search engines through a variety of proprietary SEO methods. SlickRockWeb also provides a full suite of web development, web makeovers and custom designs, ebusiness solutions, and web marketing strategies. Currently SlickRockWeb services clients in three countries with market capitalization's under 20 million dollars.

[You can find this press release here](#)