

Cruise Holidays of Vancouver Honored as 2006 “Franchisee of the Year” and “Top Producing Store”

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Press release from: [Cruise Holidays of Vancouver](#)

Agency: **Cruise Holidays of Vancouver**

Vancouver, B.C. (November 1, 2006) — Cruise Holidays, North America’s largest cruise-specialty retail franchise, presented two of its biggest awards, the “2006 Franchisee of the Year” and the “2006 Top Producing Store,” to Denis Lim and Blaine Lambert of Cruise Holidays of Vancouver. The first award honors the store that has contributed the most to the Cruise Holidays network over the past year, while the “Top Producing Store” award is presented to the store with the highest sailed revenue during the previous year, from July 2005 to June 2006. Lim and Lambert were honored during the 2006 Cruise Holidays Annual Convention held in Miami, October 12-15, 2006.

“Cruise Holidays of Vancouver is a great example of what a successful Cruise Holidays franchise location should be,” said Peter D. Thomson, Vice President and COO of Cruise Holidays. “They have integrated many of the programs and services offered by Cruise Holidays into their business plan and then implemented that plan. The result has been an extremely significant double-digit increase in year-over-year sales volume. Denis and Blaine have also been extremely willing to share their knowledge and ideas with other franchisees in our network. Their support of Cruise Holidays and their hard work makes them ideal recipients of these awards.”

When asked, earlier this year, his thoughts on Cruise Holidays and his relationship with his customers, Lambert responded: “Our mission statement is to exceed our client’s expectation and at the same time deliver exceptional value. As we are so specialized in the cruise vacation market, we truly are experts in cruise vacations. Clients can ‘relax’ knowing a Cruise Holiday specialist has looked after all the details and at the same time offered a competitive price.”

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Cruise Holidays of Vancouver opened in 1994 and will move into its new storefront location on October 20th located at 2979 W. 41st Ave in Vancouver. In addition to earning these prestigious awards, Lim and Lambert take pride that three of their agents were recognized as recipients of the Outstanding Sales Achievement Award. Those agents are: Sandy Drover, Wes Ewing, and Kirk Olson.

[You can find this press release here](#)