

Professional Voice Actors Recognized and Rewarded at Voices.com

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Toronto, Canada - November 21 – Voices.com, the premiere online source of professional voice actors, has just made it easier for clients to find and refer professional voice actors to each other. By giving voice actors a rating or saving them as a Favorite in their account, clients publicly acknowledge the talents of a professional they have worked with thereby referring them on to other clients who use the Voices.com website.

The VoiceRank™ engine is also in place to identify and reward voice actor members of Voices.com who present informative websites to potential clients that best describe their voice and services. A voice actor's rank is boosted by their 'website completeness', a new feature that helps members measure the quality of their personal website at Voices.com.

Clients can help their favorite professionals rise to the top, spreading the word about their services by recommending them publicly through a trusted company. All voice actors who are listed on either the Top Rated or Favorites list have earned the respect and in most cases the business of clients who use the Voices.com website.

Voices.com CEO, David Ciccarelli says, "Recognizing that there was no official governing body of non-union voice professionals, we took the initiative to build an infrastructure to meet those ends while giving businesspeople a means search for and hire voice actors."

Visit the Voices.com website to learn more:

www.voices.com/

David Ciccarelli, Chief Executive Officer. As the co-founder of Voices.com, David offers management experience as well as a clear vision for the future. Most recently, David presented InteractiveVoices as a New Voices winner at DigiFest 2005, an award recognizing Interactive Voices as an industry leader who provides digital media products and innovations that contribute to Canada's economic and cultural future. In 2000, David graduated from the Ontario Institute of Audio Recording Technology with an Honor's Degree in Audio Technology.

About Voices.com

Based in London, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals, employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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