

Morehouse School of Medicine's New Website Completed by Solar Velocity

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Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [Solar Velocity](#)

Solar Velocity is pleased to announce Morehouse School of Medicine's new website launched on April 9, 2010. This is a great achievement for Solar Velocity because of the wide scope of this project. Solar Velocity created both the School of Medicine's website (a 1400 page site) as well as an internal intranet site for the School (over 800 pages). As with most Solar Velocity web designs, the new Morehouse School of Medicine website is visually appealing with vivid colors, high quality images, and intuitive navigation.

However, Solar Velocity is not solely a web design firm. In fact, it is much more oriented to be an Interactive Marketing firm with specialized services in web design and development. With respects to Morehouse, additional services rendered include Social Media Management, Video Development, Research Portal Development, Image Consulting, SEO Management, and Online Strategy Consulting. When completing such a wide-scoped project, much time is spent consulting with the client to get the best idea of the company goals and image as well as preparing the best marketing, design, and development strategies aligned with the organization.

As one of the Cobb County Chamber's Top 25 Small Businesses for nine years running, Solar Velocity is an award-winning, full-service marketing firm that blends traditional marketing with new and interactive marketing, such as web design, Internet applications, and web 2.0 online advertising. Solar Velocity has been pioneering marketing and technology solutions for hundreds of companies since 1999. For more information about the company, check out the website at www.solarvelocity.com. Also, to see the new Morehouse School of Medicine website, go to www.msm.edu.

Solar Velocity is an end-to-end full service consulting and solutions digital marketing firm headquartered in Atlanta, GA. With over 10 years of experience in the industry, we specialize in website design, email, search marketing, mobile sites and marketing, social media, web development and web design that will improve your business needs. By focusing our team of industry, process and technology experts on each client, Solar Velocity seamlessly integrates technology and marketing expertise to enhance the client's full life cycle of business transformation. We focus on providing the highest level of results-oriented technology and marketing solutions to maximize business growth for our clients.

3300 Highlands Pkwy
Suite 260
Smyrna, GA 30082
404.978.2240

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