

Social Networking with Fashionable Apparel: GK33, Where Geek Meets Chic

Date: 11-13-2006 05:09 PM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [ThatPRGuy](#)

Generation Y loves clothing and social networking, and now the two are combined in a new special networking web site that offers community-driven clothing and apparel designed by members of the community.

Missouri City, TX -- The 20-something crowd, Generation Y, love to make friends and communicate through social networking, and they are very into fashionable clothing and apparel, so it is no surprise that the "nerdy" GK33 is catching their attention.

Generation Y has grown up in the information age, and this "nerdy" culture has their own way of communicating, and their own fashions. They have come a long way from the basements and computer-labs of the 1970s where their parents fathered the world Generation Y now lives in.

"Now everyone has a little bit of geek in them. People live for funny, nerdy humor like that of Family Guy or other Adult Swim shows. The t-shirt does not have to be uncomfortable or unfashionable. GK33 proves this everyday. The next great generation (Generation Y) wants a voice like never before. GK33 embodies this," explained the founder and CEO of www.GK33.com, Garrett Eastham.

Eastham said the instant appeal of GK33 to Generation Y is GK33's revolutionary approach to social networking, the clothing-creation process, the fashionability of geek culture, and the desire to associate with peers in an online community.

"We're tired of the traditional, boxy, funny t-shirts that have previously dominated our generation. Why can't we show off our passions in style? Why can't we prove to the world that we're a force to be reckoned with. At GK33, we want the world to know that we will not back down. They have only begun to see what we're capable of," said Eastham.

The site provides a forum for discussion, a section for models to post their portfolios for all to see, as well as a section for designers to post their work and contribute to community projects. GK33 is a place for Generation Y to meet and socialize with others, share common interests, and work together in a community co-operative effort to create a clothing brand that is uniquely theirs.

"Geeks. Nerds. These have long since been culturally derogatory stereotypes, but that is quickly changing. Look around us. Geeks are today's bosses. Geeks are today's entrepreneurs and millionaires. Geeks are the driving force of change today. If we're this successful now, what will we be capable of tomorrow," exclaimed Eastham.

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Press release services provided by www.ThatPRGuy.com.

About GK33.com:

The GK33.com website is the creation of Garrett Eastham and his team at GK33 Productions. It is a social networking site with a line of clothing designed and developed by its members, set upon revolutionizing the industry with true community-driven clothing and apparel.

[You can find this press release here](#)