

## GiS Gera.ident-Systeme GmbH found enormous interest on its GP-R 100 at the Big 5 show in Dubai

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Press release from: [GiS Gera.ident-Systeme GmbH](#)



At the Big 5 show, held recently in Dubai, UAE, GiS Gera.ident-Systeme GmbH, presented their GP-R 100 13,56 MHz Read / Write device with its integrated microcomputer. This device is as an independent stand alone unit built for harsh environments. It was built for a large construction company based in Dubai and integrated into a time management system to help this company optimize the use of their vehicles. The rugged, battery-operated appliance is resistant to heat, mud, water and dust, making it ideal for construction sites and other outdoor areas without the need for power supply.

This product has attracted numerous visitors, as its application was found to be of great use to the construction industry.

Compared to industry trends that have been utilized in the construction field up until now, the GP-100 was found to be a fresh and innovative idea, setting new standards in the industry.

The fact that the GP-100 unit has an operating temperature of -10...+70° also seemed to awaken the interests of many visitors, for Dubai is known for its harsh climatic conditions. Therefore, it seemed to be an ideal solution to the ever-growing construction industry in the Middle-East.

What makes this unit special is its ability to automatically write location and time on an RFID tag, thereby, decreasing errors and absence times in construction sites to a tremendous level.

With this unit, locations and times no longer have to be calculated manually and vaguely, bringing in more accuracy and efficiency of work in those industries.

For more information, visit: [www.gera-ident.com](http://www.gera-ident.com)

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GiS Gera.ident-Systeme GmbH

GiS Gera.ident-Systeme GmbH is a young organization, that strives for success within its field, but more importantly, within its clients' businesses. It is the successor of a company that has been dealing with RFID since 1992. GiS Gera.ident-Systeme GmbH is proud to be a part of the Big 5 show, the largest annual meeting place in the Middle East for the construction and contracting industry, and is honoured to have the opportunity to present their range of applicable RFID systems to the Middle East.

GiS Gera.ident-Systeme GmbH was founded to expand existing capacities in various fields of the RFID business, and to provide better service to new and existing customers. The company puts passion and dedication into its work, together with a level of professionalism that is eventually delivered to its valued customer. GiS Gera.ident-Systeme GmbH is the ideal partner for anyone wishing to introduce automated systems based on RFID to their business.

In today's fast moving world, companies need to take advantage of technologies that can improve speed of production and enhance work flow. To help businesses stay up to date, automated systems are being used more commonly across the world. In order for automated systems to function accurately, reliable automatic identification systems need to be incorporated. One way of achieving this is by introducing RFID systems, which have integrated themselves into various businesses, including the construction and contracting industry, as well as everyday life. RFID is the most versatile of automated identification methods and possesses an extensive display of benefits and advantages. Some of these include increased reliability, greater speed and efficiency, safety and security and cost savings, which are all important aspects to business, and would clearly introduce a considerable level of innovation in every field.

[You can find this press release here](#)