

Oxford SEO Company, Momentum, Partner with Enecto to Improve Lead Generation for Businesses

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Agency: **Momentum Web Solutions**

Enecto have teamed up with sole UK partner, Oxford-based SEO company, Momentum, to provide integrated SEO and in-depth web analytics for businesses.

Momentum, the fast-growing Oxford SEO company, today announced a partnership with Enecto – one of Europe’s leading web visitor analysis software providers.

Enecto delivers bespoke analysis and reporting on your company’s web traffic. Unlike the holistic view provided by web analytics packages like Google Analytics, Enecto’s software, which can be integrated with a company’s CRM, can provide the name of the company who is interested in your products or services, and even deliver custom content to different visitors.

“We often get asked for help with SEO when our clients find that they’re not receiving the best quality leads or not driving the right type of business to the website,” says Senior Account Manager at Enecto, Nigel Lindsay-Smith. “Our clients were very impressed with the quality of Momentum’s data. They currently don’t have great traffic, and realise the need to build an SEO/SEM campaign and attach that to our product so they can get some ROI from their website.”

Jonathan Fink, Managing Director and Founder of Momentum, comments on the partnership, “Knowing who is interested in your website, what market sector they’re in, which products and services they’re looking at – is powerful information. Combine that with targeted SEO copy and the result is high quality lead generation, delivered direct to your sales teams.”

About Momentum Web Solutions, Oxford

Search Engine Marketing and Online Promotion for Search Engine Visibility

Momentum Web Solutions was founded in 2005 to bring professional online marketing and promotion services to small and medium sized organisations in the UK. Momentum has developed online marketing services and products that are relevant for organisations in transition, or undergoing rapid growth, and for whom the results of current online activities do not meet high business aspirations.

Momentum services use a range of proven methodologies to increase the number of targeted sales leads generated by websites and online marketing campaigns. Through optimised press release distribution, organic search listings and Pay-Per-Click (PPC) campaigns, Momentum increases the sales generating potential of commercial websites. Momentum takes a best practice approach to online promotion, which makes it a safe and effective partner in the rapidly evolving online marketplace.

Please do not hesitate to contact us if you would like to know more about Momentum, its products and services.

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