

## Project Success in Marketing: The Jetter AG plans with Onepoint Project

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Easier scheduled projects, more efficiency in the workflow and increased transparency for the employees validate the investment

Graz, Mar 30, 2010 – Onepoint Software, the leading vendor of easy-to-use enterprise project management (EPM) software, has received top grades for its software Onepoint Project by the Jetter AG. Since one and a half years the Enterprise Edition of the web-based project management solution has been used by the vendor of automation systems in the “Markom” department and has proven to facilitate the scheduling of marketing and communication projects. The efficiency in the workflow has been improved, the team profits through more transparency in the collaboration.

Onepoint Project is a web-based project management solution supporting the complete project lifecycle in an integrated and sustainable way. Beside common project management tools such as task lists and schedules (GANTT), Onepoint also supports work breakdown structures (WBS), the milestone trend analysis and the project pipeline. In addition to being easy to use, the strengths of Onepoint especially include the fast access to relevant multi-project and portfolio information (e.g. traffic light overviews and plan/actual-comparisons).

Jetter’s marketing-communication department executes many small projects that are highly interlinked. Beside a fast overview across all open tasks and running projects, it is thus primarily important that projects can be set up quickly and dependencies between teams are easily visible. Onepoint Project fulfills these requirements with its clear task and multi-project overviews as well as its freely definable project templates allowing to set up small projects efficiently.

An additional major advantage of Onepoint Project for Jetter is the integration of email notifications improving the project coordination and optimizing the resource management. It is also important for the department being able to always get an automatic resource utilization overview in order to optimally distribute the joint tasks.

Martin Buchwitz, marketing-communication manager with Jetter, confirms Onepoint’s ease of use and clarity from his own experience with the project management solution. “The user interface is very clear. The operation is very easy for anyone who has seen a computer and knows how to use a mouse”, said Buchwitz. Also the support of the Austrian software vendor is “outstanding” according to Buchwitz.

Onepoint Project can be tested “on demand” (SaaS/cloud version) as well as on premise free of charge for 60 days. For testing optional modules like, for example, the risk management, interested parties are requested to contact the Onepoint team directly at [info@onepoint-project.com](mailto:info@onepoint-project.com) or via phone at +43 699 17 17 17 22. All test versions, case studies as well as additional information about the software are available on [www.onepoint-project.com](http://www.onepoint-project.com).

### About Onepoint Software

Onepoint Software is the first enterprise project management vendor offering both an on demand and an installed Web 2.0-based solution for the extended enterprise. Unlike traditional EPM software, Onepoint Project is known to be integrated, real-time, open, easy-to-use and fast to deploy. Onepoint enables project-driven companies and departments to increase project and portfolio transparency, shorten project lead-times, automate best practices and reduce project risks. The ROI period of Onepoint Project is usually well below 12 months.

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