

Imperiali Organization Announces Strategic Alliance with Friedland Investment Events

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Agency: **i1connect**

New York, NY – November 2, 2006 – Today, Imperiali Organization announced that it has entered into a strategic alliance with Friedland Investment Events (www.friedlandevents.com).

The Imperiali Organization will provide Friedland Investment Events with e-marketing services for the company's financial and investment events and for the publicly-traded companies who present at the events. The Imperiali Organization's e-marketing initiatives will be targeted towards both the financial community and high-net-worth investors worldwide.

Friedland Investment Events will in turn promote the Imperiali Organization through its investment events, will feature the Imperiali Organization as a co-sponsor at its events, and will also introduce to the Imperiali Organization new business opportunities.

Friedland Investment Events' business is very synergistic to Imperiali Organization's. In commenting on the strategic alliance, Dan Mangru of the Imperiali Organization commented, "Our newly formed partnership with Friedland Investment Events is a great opportunity for us. We are very excited about increasing our presence in the global investment arena and look forward to a very rewarding and successful relationship."

About the Imperiali Organization

Imperiali Organization (www.imperiali.org) is global development company, with diversified assets and holdings, connecting the leaders of tomorrow today. The Imperiali Organization is the project developer for Imperiali Inc., www.imperialiinc.com. Currently the organization has taken interest in both in owned and operated businesses as well as other non-affiliated companies. The projects that Imperiali Organization is currently involved with includes: public relations, www.i1connect.com, search engine, www.i1search.com, ABA professional basketball, www.palmbeachimperials.com, www.miamitropics.com, film, www.theredworm.net, and public speaking, www.globalfavor.com. The Imperiali Organization is currently the official communications provider for Imperato For President 2008, www.imperato2008.com.

About Friedland Investment Events

Friedland Investment Events is the world's largest sponsor of financial and investment events, sponsoring hundreds of events annually, in 18 US cities and 3 European cities. These events include all-day conferences, breakfasts, luncheons and cocktail receptions. These events include:

- Events featuring presentations by management of publicly-traded companies for buy-side and sell-side members of the financial community.
- Events featuring presentations by sponsors of investment programs for financial planners, brokers, accountants and investment advisors.

Friedland Investment Events LLC, is also an affiliate of Friedland Corporate Investor Services LLC and Friedland Global Capital Markets LLC.

Friedland Global Capital Markets LLC is a US based merchant bank and advisory firm with offices in the United States in New York, Dallas and Denver, and in China in Beijing and Xi'an. Among its activities, Friedland Global Capital Markets

provides corporate finance advisory services to enable publicly-traded and privately-held emerging growth companies, as well as sponsors of investment programs worldwide to achieve their short-term capital goals, and to realize their long-term business objectives. (www.friedlandcapital.com)

Friedland Corporate Investor Services provides financial marketing and investor awareness programs to privately-held and publicly-held companies, as well as sponsors of investment programs and products.

Safe Harbor Statements under the Private Securities Litigation Reform Act of 1965: Those statements contained herein which are not historical are forward-looking statements, and as such, are subject to risks and uncertainties that could cause actual operating results to materially differ from those contained in the forward-looking statements. Such statements include, but are not limited to, certain delays that are beyond the Company's control, with respect to market acceptance of new technologies, or product delays in the testing and evaluation of products, and other risks, as detailed in the Company's periodic filings with the Securities and Exchange Commission.

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About Daniel Imperato (www.daniel2008.com)

Daniel was born in Boston, Mass (1958), and began his business career in 1977 transforming the manufacturing facilities in Israel through adapting them to the global marketplace along with bringing financing to the factories for global expansion. Daniel brings over thirty years of experience in global business planning and development and has personal relationships at high levels around the world. He is currently a Papal Knight with honors from the Vatican, was a board member for the African Center Foundation, a United Nations NGO, and the founder of Imperiali Organization (www.imperiali.org). Presently, he has organized a Presidential Committee in order to organize support for a run at the White House in 2008.

[You can find this press release here](#)