

## Transportation Engineers from CH2M Hill Venture into Social Media

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Transportation engineers from Seattle, San Francisco, Portland, Vancouver, and Edmonton have teamed up to start Green Growth Cascadia ([greengrowthCC.com](http://greengrowthCC.com)) to promote awareness of how basic engineering and transportation decisions can affect our carbon footprint and emission levels.

Started by a Senior from Interlake High School, Wesley Zhao, as an intern at CH2M HILL in Bellevue, WA this green growth and sustainable transportation blog now has authors spanning 3 different states and into 2 provinces in Canada.

The blog was created along with accompanying Facebook and Twitter pages to allow these old engineers to fully take advantage of new social media. The site itself includes a Green Growth Terms glossary for any person to look up specific sustainable transportation terms or engineering acronyms.

"The Green Growth Cascadia venture is meant to inform the public about all the new technologies and policies that happen everyday and can significantly affect their daily routines and the Earth's well-being. We are using social media to engage the average Joe by making transportation engineering and planning exciting and relatable," said Jeanne Acutanza, Senior Transportation Planner at CH2M HILL. "The Green Growth blog is the easiest way for our bright and talented staff to be present and engaged with our surrounding Cascade region communities in technological advances in Smart Growth Technology."

The new social media venture from CH2M Hill named Green Growth Cascadia was created by young and bright transportation engineers and planners from Seattle, San Francisco, Edmonton, Portland, and Vancouver.

CH2M Hill is an international engineering consulting company that has a Transportation Group that is paving the way for sustainability and smart growth. The Green Growth Cascadia team works under the CH2M Hill Transportation Group to inform everyday people how smart growth is not only good for the Earth but also good for their general well being.

CH2M Hill - Green Growth Cascadia

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