

At Chinaplas 2010, Songwon will demonstrate it's leadership as a global supplier of Polymer additives and will announce a series of new major initiatives in China

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Press release from: [Songwon Industrial Co., Ltd.](#)

Ulsan, Korea – March 18, 2010 – Songwon Industrial, a leading, global developer and manufacturer of polymer additives, will demonstrate its continued commitment to meeting the rapidly increasing needs and importance of its customers in China at the Chinaplas tradeshow in Shanghai on 19 - 22 April, 2010. Songwon can be found on stand number: W3L61.

The additives market in China is growing at a tremendous pace and Songwon has already made significant commitments to serving its customers and has a leading position in supplying products that enhance and improve specialty stretch fibers, PVC and ABS. Songwon has a well established network of services and facilities in the region and has recently announced the launch of Chemservice Asia to support its Asian customers with regulatory affairs and international chemical control legislation.

“Songwon has a strong affinity with the Asian market in general; we have the 2nd largest global antioxidant capacity located in the region and are proud of the progress we have made so far in China”, stated Jongho Park, Chairman and President of Songwon Group. “As a next step we have committed to further invest in China and are very excited to announce the introduction of a series of wholly owned Songwon entities to ensure we deliver the best possible range of products and services catering to the specific requirements of the Chinese market.”

Songwon welcomes customers to Chinaplas 2010 where they can learn more about our products, services and commitment to the Polymer Industry in China.

About Songwon Industrial Co., Ltd.

Songwon Industrial Co., Ltd. is a leading producer of Songnox[®] Antioxidants, Songlight[®] Hindered Amine Light Stabilizers, Songsorb[®] Ultraviolet Light Absorbers, Heat Stabilizers for the plastics industry, as well as plasticizers, lubricants, surface coating agents, polyurethane, alkyl phenols, biphenol, flocculants and other chemicals. The Songwon Group of Companies includes Songwon Industrial Co., Ltd., Songwon International AG, Songwon International – Americas Inc., Shanghai Songwon Brilliant Chemicals Co., Ltd., Songwon International – India, and Songwon Japan KK.

Songnox, Songsorb and Songlight are registered trade marks of Songwon Industrial Co., Ltd.

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