

## seniorDECISION Research Shows How Arizona Seniors Can Buck the Real Estate Trend to Afford Quality Long Term Care

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[Phoenix, AZ] No one expected the golden years to be so difficult. Quality, affordable long term care for retirees and the elderly has traditionally been possible at assisted living or retirement communities. Today, health care reform appears to be in doubt and the housing crisis has reduced billions in home equity that many seniors had been counting on to afford long term care options.

This “senior housing crisis” is forcing many to delay plans for retirement and calling families’ wage earners (with limited healthcare experience) away from their incoming producing activities to care for their elder loved ones. Sunbelt states like Arizona have been particularly hard hit, with continuing high rates of foreclosure depressing housing prices and making a move into long term facilities impossible for many seniors.

However, a new trend in care – home health services – promises an affordable solution for families facing the stark choice of paying for long term residential care for their seniors or risking their loved ones living at home beyond the prime of their life.

As a recent article by seniorDECISION ([www.seniorDECISION.com](http://www.seniorDECISION.com)) co-founder Robert Liebreich shows, home health care and support is a growing service industry that provides a middle way. As Mr. Liebreich explained, “Home health places experienced health care professionals with seniors, ensuring that they receive regular visitors to check on anything from proper use of prescription medicines to whether their refrigerators are properly stocked.” The full report is available at [www.seniordecision.com/47/In-Arizona-Home-Support-is-the-....](http://www.seniordecision.com/47/In-Arizona-Home-Support-is-the-....).

Costing a fraction of what nursing homes, assisted living and retirement communities require, senior home health appears ready to liberate many seniors’ from the “senior housing crisis” and finally give them and their families peace of mind.

For media and partnership answers about seniorDECISION.com, please contact Rob Liebreich at [rob@seniorDECISION.com](mailto:rob@seniorDECISION.com)

### About seniorDECISION

seniorDECISION ( [www.seniorDECISION.com](http://www.seniorDECISION.com) ) is the largest free consumer listing of home health care and support, independent living, retirement communities, assisted living, Alzheimer’s care, and nursing homes dedicated to consumer ratings and reviews so that your senior living decisions are made easier.

Polar Design  
600 Unicorn Park Dr.  
Woburn, MA 01801

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