

Newport Design Concepts Redesigns Website for Suzanne's Images

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Newport Design Concepts, a Naples-based web design firm announces the launch of a new website for Suzanne's Images. Suzanne's Images is a full service salon and spa in Naples, Florida. The new website www.SuzannesImages.com is designed to engage clientele and invite them into the spa for the day.

Suzanne's Images selected Newport Design Concepts for their unique approach and focus on the end user experience. Suzanne said "I wanted a clean easy-to-use website that gave the same comfortable feel while allowing our customers to understand our quality of service. I wanted a site that was functional and elegant without costing too much."

"I wanted our seasonal guests to remember why they come to Naples and how our environment is just an extension of what makes Naples great. It was also important for our local clientele to remember they are in one of the most beautiful places in the world, and we wanted our website to allow them to connect again with Naples and with us. Building a website is like raising a child, it grows into its own over time and we believe our site has grown up and are happy with the results provided by Newport Design Concepts."

The website we created uses a content management system (CMS) which allows for the client to easily make changes to their website. The CMS allows for complete control of each area of the website, including search engine optimization. The website was created with not only the client in mind but also the Internet. We went through a few looks before settling on the look of the new website. We wanted to keep the website clean, functional and yet engaging for the end user. Once the overall look began to fall into place and the content was in place our advanced search engine and copywrite techniques became our focal point. Good content for a website often allows the client to connect which ultimately is our goal. This site will allow Suzanne's Images to market their business on the Internet and keep them as one of the premier salon and spas in Naples.

About Newport Design Concepts

Newport Design Concepts is a human-focused Web Design and Internet Marketing company best known for its ability to draw clients into their clients marketing solutions. Newport Design Concepts partners with clients to create intuitive, usable Websites which work to obtain clients' business goals by reducing costs and increasing sales and productivity. Internet Marketing campaigns focus on driving business to completion and interacting with each client to fulfill their needs and desires.

For more information visit www.NewportDesignConcepts.com

About Suzanne's Images

Suzanne's Images is a full service salon and spa catering to not only residents, but also the seasonal residents. It is the place to go for an hour or an entire day to get away from daily stresses . Call for an appointment or for more information visit www.SuzannesImages.com

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[You can find this press release here](#)