

DIGITUS® shows positive results after its appearance at the CeBIT, Hannover

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Press release from: [Assmann Electronic GmbH](#)



ASSMANN Electronic GmbH looks back positively on its participation at CeBIT 2010 in Hannover. "The stand concept was positively received and accepted by all visitors, whether specialist dealers, the retail market or end users. Each visitor was cordially welcomed and found solutions for their individual requirements", says Till Brauckmann, Marketing Director at ASSMANN.

A large number of specialist visitors could be advised on the following days, after the usual quiet start on the first day of the fair. Informative discussions took place and new customers could be contacted.

New products were presented on the topics of PoE (Power over Ethernet), security technology and new items from the USB 3.0 range. The broadband routers, HDMI splitters and switches specially designed for DIGITUS® were also well received. ASSMANN could underline that the DIGITUS® brand offered the highest quality with an attractive design.

DIGITUS® presented a Datacenter, amongst other items which showed the visitor a selection of data cabinets with different sizes. The Datacenter is equipped with an air conditioned tunnel guaranteeing optimum heat-cold exchange in the computing center. DIGITUS® works together with General Electric (GE) to offer complete solutions for professional computing centers. This collaboration also offers the customer high-value 48.3 cm (19") UPS systems.

The security and surveillance aspect extends the professional network range of DIGITUS®. Different solutions are presented here for IP camera surveillance and related technology.

DIGITUS® presented to the national and international audience on 128 square meters and looks back with satisfaction on the positive course of events at the fair.

Dealers can obtain further information from www.digitus.info. DIGITUS® products can be purchased by dealers from the usual distributors.

High-resolution photo and image material on this press release and information and photos on the company ASSMANN Electronic GmbH are available for downloading from the following web address:
www.assmann.com/index.php

Brief company profile

ASSMANN Electronic GmbH was founded in 1969 in Lüdenscheid/Germany as a manufacturer of connectors and adapters for internal and external computer cables. With his own branches in Austria, Switzerland, France, Sweden, Croatia, Slovenia, Poland, Mexico, USA, China and Taiwan, this ISO-certified specialist in computer accessories and network solutions today supplies IT distributors and key accounts worldwide. The major part of the product range consists of the DIGITUS® brand range. Active and passive network components, KVMs, USB and Firewire products, cables, adapters and connectors, (s)ATA/SCSI products, peripherals, notebook, PDA, computer and multimedia accessories are supplied both for private consumers and professional users. The DIGITUS® brand was introduced in 1994, and is now well-known in many markets for its “Best Value for Money” quality. (103)

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