

PARTNERSHIP BETWEEN RUTRONIK AND DELTA ENERGY SYSTEMS EXPANDED TO INCLUDE POWER SUPPLIES

Date: 03-15-2010 01:47 PM CET

Category: [Industry, Real Estate & Construction](#)

Press release from: [Delta Energy Systems \(Germany\) GmbH](#)

Rutronik Elektronische Bauelemente GmbH expands its product portfolio to include switched mode power supplies from Delta Energy Systems, the global market leader in this field. Since four years the two companies have been working together successfully in the electromechanical segment. With immediate effect, the pan-European franchise agreement will be expanded to include the product range of DIN rail/top hat rails and panel-mounted switched mode power supplies.

Besides a joint sales strategy, the partnership between Delta Energy Systems and Rutronik also includes a close cooperation when it comes to European product marketing. As a result, Delta Energy Systems develops products that are specially tailored to the requirements of the European distribution customers. The product range will be expanded continuously according to market requirements.

All power supply units comply with the familiar worldwide safety standards and are equipped with a wide-range power supply input. All important safeguards (thermal, overload, overvoltage protection) have been integrated.

"Over the course of our current partnership, we have come to know Rutronik as a technically experienced and exceptionally successful partner, who also convinced us through its ingenious logistics concepts and strong pan-European presence", explains KK Chong, Head Line of Business Standard Power Supplies at Delta Energy Systems. "For this reason, we are pleased to cooperate now in the active and system component segment as well".

"Delta Energy Systems is one of our key partners in the product segment of power supply units", explains Thomas Heel, Marketing Director Semiconductors at Rutronik. "This is because the high-grade and innovative SMPS solutions meet the customer requirements for simple handling and compact design. They offer the perfect synthesis for applications where the focus is on reliability and robustness."

About Delta

Delta Electronics Group

Delta Group is the world's largest provider of switching power supplies and brushless fans, as well as a major source for power management solutions, components, visual displays, industrial automation, networking products, and renewable energy solutions.

Delta grows by 18% annually since 1994. More than 50,000 people work for Delta all over the world in sales, development and production.

Delta Energy Systems (DES)

Delta Energy Systems empowers Telecommunication, Information Technology, Industrial Automation and Medical Applications with reliable and innovative solutions tailored to customers' needs. At Delta Energy Systems we act quickly, initiate future trends and fully understand our customers' needs and future requirements.

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