

## Luxury German doghouses on Blue Peter

Date: 03-15-2010 01:46 PM CET

Category: [Fashion, Lifestyle, Trends](#)

Press release from: [Best Friend's HOME](#)



Paderborn, Germany February 2010

The Paderborn, Germany based label Best friend's HOME builds luxury and exclusive doghouses. After receiving lots of positive press worldwide the BBC invited the young company to their traditional family programme "Blue Peter" to present two of their doghouses. In the show that aired on the 17th of February, Golden retriever Lucy and Blue Merle Border Collie Mabel immediately fell in love with the exclusive dog homes. Over one million people watched Blue Peter on that day.

The BBC choose the houses Fairytale, a little palace and Alabama, a mansion modelled after an American country house. Pets are part of Blue Peter since the show first aired in 1958. Best friend's HOME's luxurious dog mansions were therefore a perfect fit towards the concept of the show.

The founders of Best friend's Home Doria Keppler and André Heinermann were grateful for the chance to present their doghouses to such a big audience: "We were thrilled when the BBC contacted us. The fact that they wanted us to be part of Blue Peter, a show that is so well known and has such a long tradition in Britain made it even better."

Best friend's HOME was founded in June 2009 in Paderborn Germany and produces high quality doghouses in the style of all-time design classics. Additional models like the idyllic Sweden house or the puristic Bauhaus Cubix can be discovered at [www.bestfriendshome.com](http://www.bestfriendshome.com).

The new label Best Friend's HOME designs and builds doghouses in a completely new style, which will make every quality orientated dog owner's tail wag. Ranging from a puristic Bauhaus style cube to an idyllic Swedish style doghouse, Best Friend's HOME offers a never seen before type of doghouses.

The Paderborn (Germany) based company Best Friend's HOME was founded by communication designer Doria Keppler and event manager André Heinermann. "Humans, with a sense for design and aesthetics, normally transfer this to everything that surrounds them." The two founders remember that doghouses they would have loved to buy in order place them in their gardens for their dogs, simply did not exist. This was the point where they decided to design and built them themselves. The idea for Best Friend's HOME was born. In collaboration with an architect the first four models CUBIX, FAIRYTALE, ALABAMA and LÖNNEBERGA were produced. Many others will follow.

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