

## TempleTouch™ Mini Thermometer Wins “Parent Tested, Parent Approved” Seal of Approval

Date: 03-11-2010 02:29 PM CET

Category: [Health & Medicine](#)

Press release from: [Temple Touch](#)

Holly Springs, NC –March 10, 2010 – Add another accolade to the TempleTouch trophy case. Medisim-USA is excited to announce that its patented Mini TempleTouch thermometer has been awarded the influential PTPA Media Inc’s Seal of Approval for excellence in family products.

Temple Touch was among many entries from across North America competing to win the PTPA Media Seal of Approval. The products were tested by savvy reviewers and professionals and the results were compiled for PTPA Media Inc.’s review committee for the final decision. The winners of the prestigious Seal of Approval from PTPA Media are selected based on value, functionality, quality and appeal of the product.

Because independent parents evaluate these products in their own homes, PTPA winners are chosen based on merit and consumer experience – not on commercial considerations. As a result, the PTPA Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value.

“It is an honor for TempleTouch to receive the ‘Parent Tested, Parent Approved’ seal of approval. Once again, this recognition confirms that parents value our product because it is affordable, fast and non-invasive,” said Medisim-USA President John Wilson.

“At PTPA Media, we are proud to play a role in certifying innovative new products that families can trust,” says Sharon Vinderine, president and founder of PTPA Media. “It’s win-win. By improving communication between manufacturers and consumers, we are helping companies serve their market better, and helping families identify products that have been tested and recommended by their peers.”

TempleTouch thermometers also received awards from The Family Review Center, iParenting Media, and Moms’ Choice Awards. TempleTouch thermometers deliver clinically accurate core body temperature in only six (6) seconds by gently touching the thermometer to the temple. Because of this sensitivity, TempleTouch™ is ideal for use on a sleeping infant or child. They are also widely preferred because they do not cross-contaminate germs like many other invasive-style thermometers. The Mini TempleTouch™ is currently sold at Walmart® under the ReliOn® brand while the Premium TempleTouch is sold at Walgreens®.

For more information on the TempleTouch thermometer, please visit [www.templetouchthermometer.com](http://www.templetouchthermometer.com).

###

About TempleTouch:

The TempleTouch Thermometer is a conductive forehead thermometer that provides the convenience of a non-invasive temperature reading with the accuracy of an oral thermometer. Using Medisim’s patented R.A.T.E.™(Rapid, Accurate, Temperature Establishment) technology and patented “non-invasive temperature measurement technology”, the thermometer provides accurate detection of the core body temperature using conduction in just six seconds by touching the thermometer to your temple. The thermometer is so gentle it can be used on a sleeping infant or child. For more information, please visit [www.templetouchthermometer.com](http://www.templetouchthermometer.com).

About Medisim:

Medisim Ltd. was founded in Israel in 1995 by a group of professionals in the fields of physics, engineering and medicine.

Combining their know-how into extensive multi-discipline research, the company invented a novel method for determining accurate core body temperature in a fast and non-invasive way. This entirely new concept named R.A.T.E.® (Rapid, Accurate, Temperature Establishment) positioned Medisim as one of the leading sources for precise temperature determination tools and created a new category - high-speed conductive thermometers for forehead temperature measurement.

102 Avent Ferry Rd  
Holly Springs, NC 27540

[You can find this press release here](#)