

## Announcing Vistage Information Event

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Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Vistage International](#)

Agency: **Professional Mojo LLC**

Vistage International, the world's leading chief executive organization, and Lauch McKinnon, Group Chair, Vistage International, will be hosting a complimentary, informational event for visionary business leaders on Wednesday, March 24, 2010, noon until 2:00 P.M. (complimentary lunch served) at the Georgian Club, 100 Galleria Pkwy., Suite 1700, in Atlanta. Registration begins at 11:30 A.M. or by calling (800) 274-2367 x5830 or visiting [vistage.com/mckinnon](http://vistage.com/mckinnon)

“We’re searching for visionary business leaders who understand that as we surface from the economic downturn, things will not be business as usual. Companies must cultivate strategies for the new business landscape. Group members will be better equipped to adapt, compete and thrive in this changing environment,” said Mr. McKinnon.

Vistage advisory groups are by-invitation only. This event is the first step in a qualification process to determine if a business leader is suited for Mr. McKinnon’s new Vistage group. To qualify for one of the planned sixteen group seats, fellow business leaders will possess the unique combination of successful career achievements, yet still recognize the need to improve personally and professionally. Membership will require that individuals be willing to share their wealth of wisdom and knowledge and yet remain open to being challenged by a group of their peers. Vistage group members typically form strong lifelong bonds as they work together to improve business performance and their personal lives.

To register: [vistage.com/mckinnon](http://vistage.com/mckinnon)

### About Lauch McKinnon

Mr. McKinnon is a banking professional and entrepreneur who focus on enabling and facilitating success cultures in organizations ranging from start-ups to turn-arounds. He spent 18 years as a bank Chief Executive Officer including two new bank charters and the successful turn-around of two banks with regulatory challenges. As Organizing President and CEO of RockBridge Commercial Bank, McKinnon subscribed the highest level of capitalization for a new bank charter in Georgia state history. As President and CEO of Bank of Hiawassee, he obtained relief from regulatory action in nine months and increased net income by 98.3% in only a four year period. He was also Organizing President and CEO of North Georgia Bank and President and CEO of Volunteer Bank. He is also founder and Principal of McKinnon Associates, Inc., a consulting and executive selection firm with a cumulative success rate of 92% on assignments. He is currently a Vistage Chair and has been an active member in the organization since 2003. Among his numerous professional affiliations are Partners in Education, Towns County Chamber of Commerce, and Georgia Mountain Research and Education Center.

### About Vistage International

Vistage International and its affiliates have more than 16,000 members in 16 countries representing the world's leading chief executive organization based on revenue. Vistage members generate nearly \$300 billion in annual revenue and have more than 2.1 million employees around the world. Vistage is dedicated to increasing the effectiveness and enhancing the lives of chief executives. Member companies are better run and grow their revenues, on average, at twice the percentage growth rate after joining Vistage.

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[You can find this press release here](#)