

## MindMeister Now Available Through the Google Apps Marketplace

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Press release from: [MindMeister](#)



MindMeister today announced it has added its award-winning mind mapping tool to the Google Apps Marketplace™, Google's recently launched online storefront for Google Apps™ products and services. The MindMeister application now allows users access to an intuitive collaborative brainstorming suite that is instantly accessible from anywhere in the world via a browser and an internet connection, all within Google Apps.

“MindMeister has been committed to providing easy-to-use solutions to businesses and individuals since its inception. By adding MindMeister to Google’s Apps Marketplace, millions of users will now have access to a powerful brainstorming and collaborative planning tool available within a familiar interface,” says CTO Till Vollmer. “Google provides a brilliant service with the Apps suite and we’re extremely proud to be able to contribute and share in its success and further expansion.”

MindMeister brings the concept of mind mapping to the Google Apps Marketplace, allowing for real-time collaboration in truly global brainstorming sessions. Users can create, manage, and share mind maps, and access them from anywhere, anytime. Through seamless integration with the Google Apps suite, business users now have an industry-leading mind mapping tool available at their fingertips.

"We are very excited to have MindMeister in the Google Apps Marketplace," adds Scott McMullan, Google Apps Partner Lead for Google Enterprise. "Through the Google Apps Marketplace, software vendors like MindMeister are helping us build a rich ecosystem of integrated apps that work seamlessly with Google Apps, allowing IT administrators to take full advantage of the benefits from cloud computing and extend Google Apps to meet more of their business needs. We are happy to offer even greater collaboration capabilities via MindMeister's mind mapping tool to the millions of Google Apps users who have embraced the cloud."

In today's tough economic climate, MindMeister increases business competitiveness through social innovation and helps aspiring entrepreneurs to structure and realize their ideas, while at the same time reducing costs to both businesses and the environment by removing the need for unnecessary travel.

The Google Apps Marketplace makes it easy for more than 2 million Google Apps customers to discover, purchase and deploy integrated business applications and related professional services. By integrating with user account and application data stored in Google Apps, these cloud applications provide a simpler user experience, increase business efficiency, and reduce administrative overhead. To learn more, visit [google.com/appsmarketplace](http://google.com/appsmarketplace).

Google Apps brings simple, powerful communication and collaboration tools to organizations. With Google Apps, users can use applications such as Gmail™ webmail service, Google Talk™ instant messaging service, Google Calendar™ calendaring service, Google Docs™ program, Google Sites™ web application, and Google Video™ for business on their own domain to work together more effectively. Best of all, it's all hosted by Google, so there's no hardware or software to download, install or maintain.

Google, Google Apps Marketplace, Google Apps, Gmail, Google Talk, Google Calendar, Google Docs, Google Sites, Google Video and Google Analytics are trademarks of Google Inc.

MindMeister is the leading web-based brainstorming and mind mapping solution. Over 25 million ideas have been generated by individuals and businesses using its unique, award-winning interface. MindMeister is hosted online and runs in all modern web browsers without the need for an installation of any kind. Mobile applications for the iPhone and an Offline Mode allow users to work on their ideas wherever they are, and the patent-pending History View lets managers review each decision process even years after the event.

MeisterLabs GmbH  
Dornacher Strasse 3d  
D-85622 Feldkirchen  
[www.mindmeister.com](http://www.mindmeister.com)  
Phone +49 (89) 1213-5359

Verena Betten  
VP Marketing  
Phone: +49 (89) 12135359  
Fax: +49 (89) 18921347

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