

First Annual Green It Economic Summit to Set New Directions for Green IT in Private and Public Sectors

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Green IT Economic Summit 2010 will be a landmark event with the convergence of the latest breakthroughs in Green hardware and software technology, and the power of the internet.

The nation's capital (Ritz Carlton, Tysons Corner, VA) will be the venue of the inaugural Green IT Economic Summit, bringing together CEOs, CIOs, CTOs, and the highest level thought leaders in sustainability within the public, private, research and non-profit arenas to forge new directions and bleeding-edge innovation for Green IT, which is fast emerging as the centerpiece of crucial green initiatives.

"It will be a dynamic and interactive Summit, emphasizing the economic impact of Green IT," said Teresa Moraska, CEO, Warrior Communications, one of the event's organizers, "which perfectly meshes the foremost green priorities of industry, government, urgent credit and revenue opportunities for private enterprises, and prodigious innovation and business development opportunities for energy study and improvement groups."

All technology groups wanting to benefit from cutting-edge research and knowhow, Moraska added, would be in a remarkable vantage point in the nation's capital to hear the foremost practitioners and researchers unveil the latest technologies propelling Green IT, and experience first-hand the major breakthroughs achieved in pioneering organizations such as Microsoft, HP, BT, and Green research centers of major universities, such as The University of Maryland, George Washington, George Mason and Harvard.

The intensive daylong conference will be sponsored by media groups, such as Forbes.com, the Internet Summit, and other national press, bringing in participants from major corporations, frontline technology groups, Federal and state governments, university faculties and green research centers. It will include keynote addresses and panel discussions on seminal topics:

- Green IT 2.0 Perspectives
- The Economics of Green IT and Triple Bottom Line
- Greening Data Centers
- Server and Desktop Virtualization
- Public Sector Green IT

The Green IT Economic Summit will also launch the annual Top 25 Most Influential People in Green IT List, from which recipients of the premiere Green & Bold Awards will be selected in a VIP post-conference reception for their major contributions to the Green IT space.

Get More Details: greeniteconomicsummit.org/

The Green IT Economic Summit showcases the benefits of breakthroughs in Green hardware and software technology. We empower businesses to use resources more efficiently, delivering greater profits and sustainability.

Ritz Carlton
1700 Tysons Boulevard
McLean, VA 22102
USA
703.506.4300

[You can find this press release here](#)