

Pharmacy2U Update Their Website To Make For Better Functionality And Faster Service

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Agency: **Pharmacy2U Ltd**

Leeds, United Kingdom (March 05, 2010) - Pharmacy2U, the UK's largest dedicated online and mail order pharmacy, have improved the overall functionality of their website to make it easier for customers to purchase 1000's of health and beauty products through their online pharmacy.

Included in the update is a product search bar built in Ajax located just underneath the checkout, located in the top-right corner of the website. The search bar can help customers to locate certain products throughout their internet pharmacy, and a handy auto-fill dropdown bar can help customers locate tricky-to-spell products swiftly and efficiently.

Also implemented at Pharmacy2U is the ability to sign up to an RSS feed to keep up to date with the latest additions to their site. This can also be used to subscribe to their blog and to help keep informed when a new post by their online team is added. Customers also now have the ability to log into their account and leave reviews on products sold by Pharmacy2U, and certain products have embedded videos where Pharmacy2U conveys more information about the selected medication. Products which currently carry these on-site videos include alli, Regaine, Lipobind and Nourkin.

"We're pleased with the new functions that have been added to the website and feel that it aids its overall flow, and will help customers when they're searching for products on our online pharmacy," said managing director, Daniel Lee. "We're especially pleased with the videos and hope it will help give Pharmacy2U a more personal approach when consumers visit our website."

To find out more about Pharmacy2U and their pharmacy services, visit their website at www.pharmacy2u.co.uk or telephone 0845 803 9033 during office hours.

Pharmacy2U were the UK's first online pharmacy and launched in November 1999, and have since risen to become the UK's largest dedicated internet and mail order pharmacy service. Specialising in lifestyle treatments such as Viagra, Cialis and Nicorette plus thousands of other products, Pharmacy2U can offer patients expert medical advice and can deliver prescription, over the counter and other personal care products to any location. Importantly in these uncertain economic times prices are the lowest on the internet ensuring patients and customers receive a better deal. Pharmacy2U have pioneered online pharmacy technology that allows patients to order their repeat prescriptions and more, to create a unique online pharmacy experience.

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