

## One-Third of Real Estate Market Represented at LeadingRE Conference

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Press release from: [Leading Real Estate Companies of the World](#)

Las Vegas (3/08/10) — Affiliate brokerages of Leading Real Estate Companies of the World® (LeadingRE.com) representing annual sales production of \$280 billion convene this Tuesday through Thursday, March 9-11, at the Encore at Wynn Hotel in Las Vegas for LeadingRE's annual conference. Approximately 40% of the network's total member companies are represented at the conference this week by their principals, CEOs or other senior management.

The conference audience includes over 100 of the nation's top 500 companies based on REAL Trends data, as well as firms from eight countries around the world.

Additional member representatives are attending pre-conference meetings March 8-10, including the Luxury Portfolio Top Sales Associate Summit, MarTech for marketing and technology professionals, and the Sales Managers Leadership Symposium. Attendance is up over 50% from last year despite the market, which continues to be challenging.

LeadingRE also teamed up with RESPRO, the Real Estate Service Providers Council, for affiliated businesses to hold back-to-back conferences this week, with the opening session of LeadingRE serving as the closing session of RESPRO.

The conference will feature a diverse list of speakers including Guy Kawasaki of Apple Computer fame; FHA Commissioner Dave Stevens; Ron Peltier of HomeServices of America; elite athlete Robin Benincasa; Adam Singer of TopRank Online Marketing; Scott Murphy of Sears Holding Corp.; Channing Dawson, Kelly Roark, Rich Lacy and Vikki Neil of Scripps Networks; Carter Maslan of Google; Sami Inkinen and Pierre Calzidilla of Trulia; Sara Bonert and Greg Schwartz of Zillow; Jennifer Baumann of DLA PIPER; Dustin Luther of 4realz.net; Randy LeBlanc of TIBCO; Ian Morris of Market Leader; Marc Davison and Brian Borero of 1000Watt Consulting; leadership coach Mike Staver; market game-changer Steve Harney; real estate technology coach Matthew Ferrara; and an impressive line-up of LeadingRE member and industry speakers.

Additional highlights include the Awards Gala Wednesday night during which member companies will be honored for outstanding performance in general brokerage, sales performance, web technology, and referral results. The finale of the conference is an evening at The Beatles LOVE by Cirque du Soleil, sponsored by HGTV's FrontDoor.com, Martha Turner Properties, Allen Tate Realtors, Baird & Warner, Halstead Property, Harry Norman Realtors and RealtySouth.

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About Leading Real Estate Companies of the World®

Leading Real Estate Companies of the World® ([www.LeadingRE.com](http://www.LeadingRE.com)) is a global real estate network comprised of over 600 of the best-known local and regional real estate firms. With nearly 5,000 offices and 150,000 sales associates in the United States and 35 countries abroad, LeadingRE affiliates sell almost \$300 billion in home sales, representing nearly one million transactions annually. The network has #1 marketshare in more of the top 88 U.S. markets than any national brand, representing a powerful force in American real estate.

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[You can find this press release here](#)