

CAMO Software opens office in Japan to serve growing Asian markets for Multivariate Data Analysis (MVA) and Design of Experiments (DoE)

Date: 03-09-2010 10:11 AM CET

Category: [IT, New Media & Software](#)

Press release from: [CAMO Software](#)



Yokohama, Japan - March 04, 2010: CAMO Software, a leading scientific software development company and pioneers in Multivariate Data Analysis (MVA), Design of Experiments (DoE) software and solutions, today announced the opening of its office in Yokohama, Japan, to meet the needs of its fast-growing user-base in that part of the world.

The new office marks, yet another milestone for CAMO Software's commitment to assure that the Asian market would be well served. CAMO Software has been largely dominating the markets with its data analytical and process control capabilities including The Unscrambler®, a flagship software solution used to build multivariate data models.

"This is a very exciting move for CAMO Software," said Sverre Stange, CEO, CAMO Software. "We do business in over a 100 countries but the Asian region in particular has grown substantially, and this office will allow CAMO Software to extend local support to our customers and prospects."

The Japanese operation will be headed by Takaya Sato, a native of Japan. Takaya has more than 10 years experience in various sales functions and worked closely with The Unscrambler® for more than five years providing solutions to pharmaceutical and chemical companies. CAMO Software welcomes Takaya as the Vice President (Sales & Support), CAMO Software Japan Co. Ltd

"CAMO Software has grown considerably in Japan for last five years and it was a logical step to open direct sales & support office in the region. This will help us to be much closer with our customers and long-time business partners. The new office will strongly focus on localized support, training and grooming Japanese users with Multivariate Data Analysis skills. CAMO Software has a strong network of resellers and OEM partners which will continue to be supported by its local office and aims to strengthen these relationships through its local presence" explained Saby Goswami, Vice President – Sales.

For more information on The Unscrambler®, visit our website at www.camo.com and download the 30-day trial, or contact

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About CAMO

Headquartered in Oslo, Norway, CAMO Software is a leading scientific and sensory software development company offering a complete range of multivariate data analysis solutions, which can be used to assist to implement a Process of Analytical Technology (PAT) and Quality by Design (QbD) into their facilities.

For further press information, please visit www.camo.com

As pioneers in Multivariate Data Analysis software products, CAMO Software offers the most definitive analytical modeling, prediction and optimization solutions. CAMO's flagship simulation and prediction software products are The Unscrambler® and the Unscrambler Optimizer.

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