

Isotrak wins Best Managed Service Provider at the IT Europa Awards

Date: 03-10-2010 11:30 AM CET

Category: [Logistics & Transport](#)

Press release from: [Isotrak Ltd](#)



Isotrak has won the European IT Excellence Award for 'Best Managed Service Provider' with its ITMS (Integrated Transport Management System) solution for Sainsbury's, on Thursday 25 February 2010. The award ceremony took place at the Tower Hotel in London and attracted entries from more than 26 European Countries.

The IT Europa Awards are the first pan-European awards which recognise the crucial role that Independent Software Vendors (ISVs) and Solution Providers play in the delivery of real world IT solutions. Each entry had to be endorsed by the client and the winners were selected by an independent panel of consultants and editors.

Sainsbury's ITMS solution, created through the collaboration of Isotrak and Paragon, is the first technology development of its kind for a UK retailer. As a result, Sainsbury's distribution network has achieved a 15% reduction in store turnaround times overall and 12% in empty running improvement. As Sainsbury's vehicles are now travelling less miles they are saving 538,456 litres' of fuel across the four fully-optimised sites, yielding 1.416 million kg CO2 emissions reduction and 3.79 grams CO2 saving per case.

Craig Sears Black, Sales and Marketing Director, says: "We are delighted to have our efforts recognised by Europa IT Awards. Our collaboration with Paragon has delivered a world-class managed service solution for Sainsbury's."

The Managed Service award looks at IT solutions and support which are delivered as an on-line service instead of an in-house solution. This award category is for solutions delivered as a service and may vary from managed support service to fully

outsourced applications and data centres.

Recognising Excellence

These awards are the only pan European awards that recognise real world solutions as well as channel partnerships. The awards are split into three sections. The first set of awards, are exclusively for Independent Software Vendors (ISVs) highlighting the applications that they develop for their customers. The second set of awards is for Solution VARs and Systems Integrators who provide excellent solutions for their clients from SMEs to major enterprises. The third set of awards, are for suppliers who best support their partners to deliver excellence.

About Isotrak

Isotrak customers save over £100,000,000 per year by using their mobile assets more efficiently.

Isotrak helps companies save money, improve customer service, reduce their environmental impact and win new business, all by using mobile assets more efficiently. Isotrak provides best-in-class software products and professional service solutions, driven by a combination of real-time visibility and performance measurement, interpreted from GPS satellite tracking and vehicle telematics data. To help customers focus on the job of managing transport, rather than managing technology, Isotrak delivers its products on a proven 'managed service' platform, backed by a high-availability Service Level Agreement (SLA), and accessible through any modern web browser.

Established in 1996 as a division of NFC, Isotrak became a separate company in July 1999 and today supports over 21,000 vehicle connections for customers including Asda, Eddie Stobart, Marks & Spencer, Sainsbury's, Skanska Utilities, Tesco, and the Royal Mail and many more. For more information, see www.isotrak.com

Isotrak Ltd
85 Tottenham Court Road
London, UK
W1T 4TQ

For more information or to request photography or an interview, please contact:

Melinda Newitt or Manuela Tise
85 Tottenham Court Road
London, UK
W1T 4TQ
Tel: +44 (0)1908 540700
E-mail: press@isotrak.com

[You can find this press release here](#)