

Finding the 'Oh Wow' Birthday Gift

Date: 10-25-2006 10:17 PM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [GreatStuffAndThenSome.com](#)

Agency: [ThatPRGuy.com](#)

Rockland, Maine -- Shopping for the right birthday gift can be stressful, because of the fear of buying a gift that might be rejected.

"The thought of giving someone a birthday present that causes people to react negatively is frightening, and it causes some people to stress-out for weeks trying to come up with the right gift. It is so hard to find something that makes people react with 'oh wow' the instant they open it," said Spen Carney, founder of GreatStuffAndThenSome.com.

Carney created [www.GreatStuffAndThenSome.com](#) to help people find quality gifts for birthdays, holidays, and any occasion with the convenience of online shopping. He offers advice for people who have trouble buying the right gift.

"Unless the recipient told you exactly what make and model of an item to get, there is a very good chance you will not buy exactly what the gift recipient would buy if he or she did the shopping for himself. That is why you should look for something the person will like, but wouldn't necessarily buy for himself," explained Carney.

He said gift recipients react with "oh wow" when they get a unique gift that is a quality item, but is usually something the person would not go out and shop for.

"It also helps to give a number of small gifts packaged together, rather than giving just one gift. That is why gift baskets are so popular. Just ask yourself if you would like to get a really nice gift basket with an assortment of related items. You'd love to get one, but you are not likely to go out and buy one for yourself," said Carney.

Gift baskets continue to increase in popularity because of the convenience of ordering online, as well as the variety of gift baskets available for people of all ages and interests. GreatStuffAndThenSome.com offers gift baskets uniquely designed for every possible event and occasion. The company also carries a full assortment of other unique gifts as well.

The company offers more than just gift baskets, as the name implies. "Then Some" includes such items as prepared meals, Omaha steaks, Green Mountain coffee, Hickory Farms, salmon, desserts, breakfast foods, appetizers and hors d' oeuvres, kosher gifts and foods, low carb food, flowers and plants, candy and chocolate, soups, baked goods, cheese, Maine lobster and clams, scallops, and caviar.

"Gift baskets can express much thought and care and are well-received no matter the occasion. Be it a holiday, birthday, wedding, special event, condolence, thank you or even corporate recognition, the recipient always appreciates the intended expression," said Carney.

About GreatStuffAndThenSome.com

Spen Carney created the online gift company GreatStuffAndThenSome.com to bring convenience and cost savings to shoppers. The company offers a full range of gift baskets and other gifts for all occasions and at all price levels. Gifts are shipped directly to the recipient as part of the personalized service.

Press Contact:

Spen Carney
207 594-6148

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