

## **Business Aviation leaders set to congregate in Abu Dhabi for MEBAC 2010**

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Aviation today touches nearly every aspect of our lives, and its success will, to a degree, shape our society and the world economy over the next century. Business aviation is an integral component to this growth and it unleashes the value of mobility to the fullest extent.

The Middle East Business Aviation Conference 2010 supported by the Middle East Business Aviation Association (MEBAA), the Middle East Aerospace Consortium (MEAC) and the International Business Aviation Council (IBAC) shall address the magnitude of growth being experienced in this sector and is set to take place in Abu Dhabi on the 17th and 18th of May 2010. A pre-conference workshop on 'Introduction to IS-BAO (International Standard for Business Aircraft Operations)' conducted by Katherine Perfetti of IBAC shall be held on the 16th of May. IS-BAO is an industry code of practice that challenges flight departments to review their current systems, programs and procedures, recognize strengths and weaknesses in those procedures, and upgrade to a higher standard. This program has been accepted by aviation departments worldwide as the benchmark for safety and efficiency in business aircraft operations.

According to Alan Peaford, Editor of Arabian Aerospace, 'This conference is a major step forward for the Middle East region and its business aviation community. The sector is now leading the world market in terms of growth but there are lots of challenges facing operators as the infrastructure and various national processes necessarily kept pace – things are happening, but this conference gives the industry, the regulators and other interested parties, the chance to sit down together and set common goals.'

Brad Hariharan, Project Director for the aviation lineup at Fleming Gulf, a business intelligence company which produces pioneering B2B conferences is responsible for organizing MEBAC 2010 at an exclusive location in Abu Dhabi. 'This event is the first of its kind in the Middle East which will gather the cream of the business aviation community to tackle important issues within the region using case studies, panel discussions, special keynote addresses along with unmatched networking opportunities with key decision makers and industry leaders to give the participants an interactive, experience driven learning opportunity.'

For more information please visit our website or contact Fleming Gulf on Tel: +91 8050 500 845 e-mail:

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Fleming Gulf is one of the world's leading business intelligence companies producing business-to-business conferences, which consist of current research, market trends, technological developments and applications.

Fleming Gulf offices - with headquarters in Dubai (UAE) - in Prague (Czech republic), Budapest (Hungary), Barcelona (Spain) and Bangalore (India) specialize in organizing prestigious international conferences for Europe, the US and the MENA & GCC region, providing groundbreaking strategies and

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