

The future of mobile telephony is the center of attention at Futurecom

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Ramez Younan, CEO Orga Systems, holds keynote speech

Paderborn (Germany), 2 March 2010: Brazil's mobile operators expect a further market growth of about 5% until 2012. These expectations are based essentially on new services, in particular on the fast spread and use of mobile broadband. The decisive factor for an economically successful expansion of competition in the highly coveted Brazilian telecommunications market is, in this context, also the real-time based billing of attractive value-added service. At this year's Futurecom, which is the leading information platform around telecommunications for Latin America, Ramez Younan, CEO Orga Systems, #1 choice for real-time charging and billing, will in the context of a keynote session with experts discuss successful business models for the launch and establishment of so-called NG services.

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In the wake of the economic upswing in Brazil, demand is also growing in the area of attractive mobile services. These will prevail in the expert presentations, discussion forums and events in the exhibition halls when in October Futurecom will open up its gates for the twelfth time. Independent of large previous investments in mobile broadband, these services increasingly nurture the hope for a return back to profitable services in the telecommunications business also in emergent regions such as Latin America. The decisive factor will be how intelligently the large amounts of data can be managed and billed. In order to give answers to the urgent questions, Ramez Younan, CEO Orga Systems, was happy to follow the invitation by Provisuale, the organizer of Futurecom, to hold the keynote speech.

For more than a decade, the real-time based products and services of Orga Systems have been the benchmark also in Latin America, not only with regards to scalability and reliability but also with view to the question of how new profitable services can be addressed quickly. On the sidelines of the Mobile World Congress in Barcelona, Andre and Luis Veiga, Business and Marketing Directors of Provisuale, had an intensive exchange of ideas with Ramez Younan, CEO Orga Systems, about the future of mobile telephony and quickly agreed on a keynote speech.

Futurecom – The Event for Latam Telco Industry

With more than 15,000 professional visitors, 4,500 delegates and more than 230 exhibitors, Futurecom has in the past 12 years matured to become the event of the Latin-American telecommunications industry. Experts from 40 countries represent here the top level of one of the most leading industries with still increasing growth rates all over the world.

[Official Company profile](#)

Orga Systems

International wireless carriers know us as a leading provider of trendsetting real-time billing solutions. Tailored systems, based on flexible, high-quality products, are our answer to the questions that will be asked by the global telecommunications industry of tomorrow.

From our German Headquarters in Paderborn and our international sites in Berlin, Istanbul, Kiev, Kuala Lumpur, Madrid, Rio de Janeiro and Rome, we deliver innovative solutions to the leading wireless carriers.

Enabling business agility with an outstanding portfolio of real-time based solutions – that is what Orga Systems does: Convergent Billing, Complex Rating, Online Charging, Prepaid Billing, Recharge and Voucher and Customer Interaction.

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