

Shrinki Chawla and Sweta M. Nagar top the West Zone Finals of SMU-DE VIDYADEEP, a national level case study competition

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Mumbai, Wednesday February 24th 2010: Vidyadeep, a national level case study competition by Sikkim Manipal University, Directorate of Distance Education (SMU-DE), has announced the winner of West Zonal finals held yesterday in the city.

Shrinki Chawla and Sweta M. Nagar, MBA, have been declared the winners of the Zonal level finals. They will now compete with the winners of the other 3 zones in the national level finals. The four zonal winners will be given an opportunity to present their solution to the case study at “EDGE”, the national forum focusing on “Emerging Directions in Global Education” next month in New Delhi.

The competition is open to the MBA students of SMU-DE, one of the largest providers of Distance Education in India. Teams of two students each from more than 700 SMU-DE learning centers across country will participate in this nation wide competition. Team will submit essays on the topic “Entrepreneurship - The Next Growth Strategy in India”. The teams are divided into four zones – North, South, East and West, with 10 winners chosen from all four zones competing in the national level finals scheduled to take place on 4th March 2010 in Delhi.

This case study competition provides students an opportunity to make their presentations to industry and academic experts at the forum, thereby giving them a platform to showcase their talent. Winners will also bag prizes worth more than Rs.1.5 lakhs.

About SMU & SMU-DE

Sikkim Manipal University is a unique public-private initiative between the Govt. of Sikkim and Manipal Education. SMU, a state University, is recognized by the UGC, Ministry of HRD and is a member of the Associations of Indian Universities. The Distance Education Council has granted recognition to all Distance Education programs offered under the aegis of SMU (Sikkim Manipal University). The SMU Directorate of Distance Education is ISO 9001:2000 certified.

For more details please visit: mba2010.smude.edu.in

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