

Green Collar Association Speaks with Olympic Organizing Committee Chief Sustainability Officer

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The February issue of, Green Expectations, the Green Collar Association monthly newsletter features an in-depth interview with Ann Duffy, Corporate Sustainability Officer for the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Games (VANOC). Duffy is interviewed by Director of Research and Communications, Dr. Michael O. Dayan, who asks about her role as Corporate Sustainability Officer and the sustainability efforts by the Olympic Organizing Committee.

This issue also contains "It's the Jobs Stupid: Business and Politics 101," a key article by Ron Sokolov, Green Collar Association Senior Vice President for Strategic Partnerships on the "Framework for Climate Action" put forth by Senators Lindsey Graham, Joseph Lieberman, and John Kerry as well as articles by Green Collar Association staff writers Joseph Tohill, Anran Luo, and Alanna Mackenzie.

This month's issue of Green Expectations also conations important news from some of Green Collar Association's members: Johnson Controls, Yale University, New York Institute of Technology, Five Winds International, Johns Hopkins University, HVAC Reeducation, Laney College, SAI Global, University of California at Berkeley, National Labor College, and Columbia Univeristy.

Every month Green Collar Association brings its members insight into the growth of green collar jobs from North America's leading experts in business, journalism, education, technology, non-profit, and politics. Recent lead articles in the Green Collar Association newsletter include exclusive pieces by Michael Ignatieff, Harvard Scholar and leader of the Liberal Party of Canada, and Andrea Buffa of the Apollo Alliance.

To read this month's Green Collar Association newsletter visit: www.greencollar.org, Newsletter Archives, February 2010

Green Collar Association

Green Collar's mission is to advance the socially responsible economy and promote green collar jobs by aligning the interests of companies, educational institutions, and members of the workforce - including professionals and skilled workers.

We believe that an issue of such critical importance to our economic growth, national security, and environmental health will require a collaborative approach that engages the best and brightest ideas, people, and resources from each sector.

Thus, Green Collar Association is focused on:

- Building Bridges: Helping companies, educational institutions and groups representing the workforce better understand each other's needs and challenges to reduce costly missteps and errors
- Cross Pollination: Establishing a clearinghouse for exchanging best practices, tools, and ideas within and among all three groups
- Creating a Fair Playing Ground: Providing public policy support and guidance on the Federal levels on issues affecting the green economy and particularly stimulating green collar jobs that will allow our members to compete with those in other countries

- Developing Next Generation Leadership: Offering the most comprehensive listing of educational and job opportunities in the socially responsible economy
- Stimulating Profitability: Helping companies and educational institutions to benefit financially from a green, socially responsible economy through access to new customers and new ideas

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