

Newport Design Concepts Designs New Website for SkinSpa of Naples

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Naples, FL - February 22, 2010 - Newport Design Concepts, the Naples-based web design firm announces the launch of a new website for SkinSpa of Naples. SkinSpa of Naples is a premier Salon and Spa. The new website SkinSpaofNaples.com is designed to engage clientele and give them a sense of how they will be treated when they come in.

SkinSpa of Naples selected Newport Design Concepts because of their attention to detail and customer service. Jacqueline Ribes said "I want to go with a "regal" look and feel as down the road we will be offering our own line of products. This look will be key to all our future plans and will tie into how we are trying to establish ourselves."

"I wanted the website to reflect how our clients feel when they come in, relaxed, at ease - allowing them to forget about their daily stress. When they walk in our door, we want them to feel like they are somewhere else allowing them to reconnect with themselves again. Our goal is to have each client leave feeling re-energized and full of life. We thought it would be a challenge to express a feeling into a website but Newport Design Concepts not only met the challenge head on but exceeded our expectation."

The website we created uses a content management system which allows for the client to easily make modifications to their website. Our system allows for complete control of each area of the website, including search engine optimization. The website was created with not only the client in mind but also the Internet. The balance between what SkinSpa of Naples wanted and what the search engines expect was met by utilizing some advanced design and copywrite techniques. SkinSpa will have a site that will work for them for some time, with the ability to add information, function and features in the future.

About Newport Design Concepts

Newport Design Concepts is a human-focused Web Design and Internet Marketing company best known for its ability to draw clients into their clients marketing solutions. Newport Design Concepts partners with clients to create intuitive, usable Websites which work to obtain clients' business goals by reducing costs and increasing sales and productivity. Internet Marketing campaigns focus on driving business to completion and interacting with each client to fulfill their needs and desires.

For more information visit www.NewportDesignConcepts.com

About SkinSpa of Naples

SkinSpa of Naples is the premier full service salon focusing on clients relaxing and enjoying their time. "When a client gets so relaxed they fall asleep in one of our chairs, then we have done our job to its fullest." SkinSpa of Naples's services include

nail, hair and skin treatments. For more information visit www.SkinSpaofNaples.com

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