

## **Infiniti Research: Global Data Warehouse Software Market in Retail Industry 2008-2012 on reports-research.com**

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Press release from: [dynamic technologies GmbH, Köln, Germany](#)



Data Warehouse software transforms data to real-time information for the decision-making process. TechNavio Insights has announced this week the release of the report Global Data Warehouse Software Market in Retail Industry 2008-2012.

According to TechNavio Insights, “the market for Data Warehouse in the retail industry is estimated to reach \$509.2 million by 2012, from \$339.0 million in 2008; thus, growing at a CAGR of 10.7 percent over the forecast period.”

The retail sector is witnessing an increase in the penetration of technology.

“Even though the retail industry promises to be one of the growth drivers for the global economy in the long term, the industry’s profits are currently affected by the recession,” says a TechNavio expert.

Thus, the retailers are looking forward to expand their markets on a global level, align business strategies according to the customer needs, and build operations around the business strategy

It also discusses about the segmentation of the total Data Warehouse software market into various geographic regions and identifies the market trends, drivers, and challenges existing for the Data Warehouse software in the retail industry.

Infiniti Research: Global Data Warehouse Software Market in Retail Industry 2008-2012:

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markt-studie.de, founded in 2002 has emerged as a leading online portal for market surveys and market research in German speaking areas. Four years later the English language portal reports-research.com was introduced due to the extraordinary success of the portal. Again one year later estudio-mercado.es - the Spanish spoken portal - was founded. The objective of the three portals is to competently and efficiently support consultants and decision makers in management, sales and marketing in the search for worldwide market research. Prospective buyers can look into more than 60,000 market surveys from more than 200 international publishers, current market data for more than 6,000 branches worldwide, 10,000 company profiles as well as a free-of-charge research and recommendation service for individual market research.

reports-research.com  
c/o dynamic technologies GmbH  
Siegburger Str. 233  
50679 Köln  
Germany

Manuel Bravo Sanchez (CEO)

[info@reports-research.com](mailto:info@reports-research.com)

or

Tel ++49 (0)221 677 897 32

Fax ++49 (0)221 677 897 34

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