

## Vacation in a Bottle Announces International Distribution on Amazon.com and Drugstore.com

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Vacation in a Bottle is relaxing consumers worldwide and bringing healthy relaxation just one click away.

Frenzied consumers no longer have to navigate through traffic and crowds to drink in their relaxation; they can now find the happy relaxation beverage online at two of the world's largest online retailers, Amazon.com and Drugstore.com.

“We have received an overwhelming positive response from our retailers who can't keep enough product on the shelves. By selling our popular beverage online, we are achieving our goal to bring ViB to the masses thirsting for relaxation,” says ViB creator Travis Hollman.

Vacation in a Bottle is dominating the relaxation trend as the best-tasting, non-drowsy beverage of its kind. Packed with refreshing flavors, ViB calms and relaxes with its superior formulation that is only 60 calories a bottle and completely caffeine free.

Plus, ViB doesn't have to add a warning label on its products like other lethargic imitators.

“We have received an enormous amount of praise for ViB's healthy composition that includes safe ingredients like B Vitamins and L-Theanine. By making ViB available online, everyone has access the healthy consumer favorite at their fingertips,” explains Hollman.

This year is on track to be one of Vacation in a Bottle's most profitable years as the Happy Relaxation Drink continues to fascinate and delight national and international consumers and media.

ViB is available worldwide online at drugstore.com and Amazon.com. For more information about ViB, please visit [www.vacationinabottle.com](http://www.vacationinabottle.com).

### About ViB

Dallas entrepreneurs Travis Hollman and Johnny Dela Valdene know a few things about fun. Right on the heels of their hit toy, The Marshmallow Shooter, the fun-preneurs are at it again with their latest creation, ViB (Vacation in a Bottle).

ViB [pronounced Vibe] is leading the next drinkable trend: the relaxation beverage. Hollman and Valdene launched ViB after seeing a growing backlash against the energy drink market. ViB's main ingredient is the amino acid L-Theanine, the same ingredient that gives green tea its calming effect. Combined with other amino acids and B-vitamins, ViB is a low-sugar, no caffeine, lightly carbonated beverage that relaxes, while increasing focus and concentration.

And, ViB has tremendous star power behind it. Singer and actress Jessica Simpson says, “Vacation in a Bottle is the most refreshing surprise. With my crazy schedule “ViB” helps me to relax and stay focused. I feel less stressed and more balanced after just one. Who doesn't love to go on a vacation! I can be there every day with Vacation in a Bottle.”

ViB has been the relaxation beverage of choice in many late night and reality show green rooms. Celebrity investors include: Cincinnati Bengals sensation Roy Williams, Dallas Stars' Forward Mike Modano, Mavericks' President Donnie Nelson, Phoenix Suns forward Amar'e Stoudemire, and Green Bay Packer Great, Marco Riviera.

ViB is available nationwide at major retailers including 7-Eleven, Arco AM/PM, QuikTrip, Albertsons, United Market Street and many other independent retailers nationwide.

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