

World's Largest Horse Racing Game and Community Tops 100,000 Active Members

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HorseRaceGame.com, owned and operated by Horse Racing Simulation LLC, announced today that its active member player base through its online horse racing games surpassed 100,000 members. Active members include all players who have either engaged in our social community, which can be found at horseracegame.com/community, or our download game client software application where players can watch all of the virtual races in full-screen 3D within the last thirty days.

Obtaining 100,000 active members is a clear indication that there is a growing demand for socially-driven, virtual horse racing games, specifically our game, which provides a true-to-life experience for our game members says Seth Kartrin, Vice President of Player Acquisitions. Though our core horse racing game product has been around for about 10 years, the social aspect of our game has only been around for two years. It is during those two years that we've been able to substantially grow our player base.

For the most realistic experience in virtual racing, members of HorseRaceGame.com get to breed, train and race their virtual horses against tens of thousands of other players for bragging rights and prizes. Other key components of Horse Racing Fantasy is the ability to match up the greatest thoroughbred champions of all time against each other under all different racing scenarios and racing conditions and then view those virtual outcomes in full-screen 3D on their computer. Players also have the ability to watch historic races, such as past Kentucky Derbies and Breeders' Cup Championship races, with their actual contenders and true attributes.

Players can actually adjust a contender's running style to set up various pace scenarios and watch all the unique 'what if' outcomes under these different racing conditions.

"I believe the reason for our success is that we're able to offer not just a typical horse racing game, but an entire entertainment platform with so many unique facets that everyone, from the most novice or beginning fan to hard-core racing enthusiasts, finds multiple features that they enjoy," stated Seth Kartrin. "The fact that we're able to tie this into a very active social community creates not only a great entertainment experience, but an educational one, as well."

Horse Racing Simulation LLC is an interactive media company whose focus is to increase the general awareness of the horse racing industry by providing interactive technologies that motivate, educate, communicate and entertain prospective horse racing fans. Horse Racing Simulation LLC owns and operates over 100 horse racing-related websites focused on horse racing games, horse games and horse racing software programs. Originally established in 1999 under its flagship website, horseracegame.com, Horse Racing Simulation owns and operates the world's largest fantasy horse racing game and community. Horse Racing Simulation LLC has partnered with such entities as the Breeders' Cup Ltd.

Horse Racing Simulation is a media company which makes people aware of horse racing and its associated industries. It provides this by creating interactive technologies like online horse racing games. These games are with the best of graphics and very real like. The company owns 100 horse racing related websites and has a vast community built up. It has its partners as The Breeder's Cup, Discovery channel, Animal Planet, Belmont stakes and many more.

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[You can find this press release here](#)