

Crown Sings Goscor's Praises

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Press release from: [Goscor Lift Truck Company](#)

After his recent visit to Goscor Lift Truck Company (GLTC), Crown regional manager for the Middle East, Africa and India, Andrew Otter, says that GLTC is one of Crown's 'flagship' distributors for the region. "This is a highly professional organisation. It offers our customers a full range of services including outright sales, rental and an after sales service equal to anything in the world," says Otter.

He adds that GLTC prove time and again that today's discerning customers do not chase price alone but are much more interested in the life-cycle costs of the equipment.

"In Crown, Goscor has a world-leading product and this, in conjunction with their thoroughly professional service, enables them to provide an experience for the customer that goes well beyond the selling-price issue," says Otter. "Reliability and performance from both the people and the machines are so valuable from a life-cycle perspective in today's demanding warehouse environments, anyone who has these qualities, as Goscor does, will be successful," he says.

Otter adds that Goscor has consistently done justice to the Crown brand and that its service package is as good as any Crown distributor worldwide.

GLTC MD Darryl Shafto says he is grateful for this recognition of his company's efforts. "We try hard to service our customers professionally and given Crown's exceptional record globally, Otter's words are praise indeed," says Shafto.

Turning to the current global financial challenges and how they will affect the future Otter is optimistic. "In the past 18 months we have launched more new products than in any other 18-month period in our history. Our order books are still generally fairly good and I have no doubt that global recovery will be much quicker than expected boosting our orders even further," says Otter.

Goscor Lift Truck Company is sole distributor in South Africa of two of the most famous brands in the industry - Crown and Doosan – and has, since 1984, offered a world-class sales and support service in the warehousing and retail industries.

With manufacturing facilities globally, Crown is the world leader in the manufacture of electric materials handling equipment. Catering to the ever-changing demands of retailing, Crown has equipment to suite every conceivable application. Its range of products in South Africa include: hand-pallet trucks, powered forklifts, powered stackers, low-level and mid to high order pickers, rider pallet trucks, wave mobile ladders, reach trucks, counterbalanced trucks and more.

About Goscor Lft Trucks

As part of the Goscor Group of Companies, Goscor Lift Truck Company has been providing best practice industrial warehousing equipment solutions to the market for the past 25 years and are proud to have cemented authentic partnerships with their customers, suppliers and principals'.

Their range of market leading products such as Crown and Doosan forklifts have resulted in them becoming one of the leading industrial warehousing equipment suppliers in the materials handling industry in South Africa.

They operate through a head office in Johannesburg and have fully equipped branches strategically situated in all major centers. With dedicated staff and a successful track record, Goscor Lift Truck Company should be your first choice warehousing solutions service provider.

Why Choose Goscor Lift Truck Company?

- 25 Years of Experience in the materials handling industry
- Personalised, friendly service
- Quality Equipment from World Leading Brands
- Superior Service and After Sales Service
- Fully Trained Professional Staff
- Country-wide Dealer Network
- Stocked with a full range of spares
- Fast Repair Service
- Low total cost of ownership

World class forklift brands brought straight to your door. The Crown and Doosan range of materials handling equipment offers competitive pricing and quality, guaranteed.

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