

## Religare Technologies partners with MAIA Intelligence for 1KEY Business Intelligence (BI)

Date: 02-16-2010 09:59 AM CET

Category: [IT, New Media & Software](#)

Press release from: [MAIA Intelligence Pvt. Ltd.](#)



New partnership shall help organizations maximize return on their ERP investments with MIS reporting and data analytics

Mumbai, February 16, 2010: MAIA Intelligence, a leading provider of powerful, intuitive and robust Business Intelligence (BI) software products for ad-hoc reporting, complex analysis that meet the dynamic MIS needs of corporate business users, today announced Religare Technova IT Services Ltd. (represented by brand Religare Technologies) as its consulting partner. Religare Technologies provides enterprise wide IT services to leading organizations in Financial Services, Insurance, Health Care and Life Sciences domain.

1KEY BI is a comprehensive Business Intelligence application catering to Strategic, Tactical & Operational data analysis & MIS reporting needs of multiple vertical industries. Under the new agreement, Religare Technologies plans to train and certify its consultants on the 1KEY BI in the coming months. The agreement will enable Religare Technologies to use 1KEY BI for development and demonstration purposes, and to promote 1KEY-based solutions to its enterprise customers.

"Religare Technologies is delighted to partner with MAIA Intelligence," said Ravi Raman, Vice President and Head – BFSI, Religare Technova IT Services Limited "1KEY BI is an excellent choice for our enterprise customers with volumes of data and thousands of employees. 1KEY dashboards, KPI reports, and multi-dimensional analysis coupled with graphical representation of data provide valuable business insights that help enterprises make timely, data-driven decisions to improve corporate performance."

1KEY BI reporting and analytics solutions are well-suited for the enterprise customers of Religare Technologies, and shall gain greater business insights from their large volumes of data.

"We are pleased to forge this new agreement with Religare Technologies and add them to our portfolio of services partners," said Sanjay Mehta, MAIA Intelligence's CEO. "The agreement will broaden MAIA Intelligence's reach into key vertical markets and enable us to leverage the breadth of Religare Technologies' enterprise IT experience. We look forward to identifying new business opportunities with Religare."

1KEY BI enables business users to analyze a tremendous amount of information in an easy to use and highly visual manner,

which helps them to quickly identify trends and gain greater insights into data to make analytically-based decisions.

About MAIA Intelligence:

Founded in 2006, MAIA Intelligence is a young, innovative company in powerful business intelligence reporting and analysis software product space. The company with its mission to democratize BI and take it from few expert users to the operational managers, frontline executives to back office team is on its way to become the company with the largest BI user base within India. MAIA is Microsoft Gold Certified partner and has been selected as one of the NASSCOM Top 100 IT INNOVATORS in 2007. MAIA's 1KEY BI software has been tested and certified by Microsoft for ISV/software solutions. MAIA Intelligence is Microsoft's 1st Indian ISV partner having its product 1KEY BI compatible with Windows 7. Microsoft on its website published case study on MAIA Intelligence and 1KEY products.

MAIA recognized among Red Herring Finalist 100 for Asia in 2008 and was also named as India's Most Trusted IT Vendor by a CIO survey by The CTO Forum. MAIA has been one of the first few companies to be listed in the Microsoft start-up Accelerator program. MAIA's 1KEY Agile BI Suite has been featured in Microsoft Solution Directory 2008. Readers of IT magazine voted MAIA as the 3rd Most Successful Startup Company in 2008 that will rock 2009. The product was also one of the only Indian BI to be recognized by NICS (National Informatics Centre) and empanelled in BI Tender alongside MNC products. MAIA has been written in Gartner's Hype Cycle for ICT in India, 2008 & BI Market Trends for 2008-09 APAC Reports.

MAIA corporate blog on Business Intelligence [blog.maia-intelligence.com](http://blog.maia-intelligence.com)

Visit [www.maia-intelligence.com](http://www.maia-intelligence.com) for more information.

About Religare Technologies:

Religare Technologies is the IT services business of a large diversified Indian transnational business group. The group pursues aggressive business interests globally in IT software products (Religare Technova) Financial Services (Religare Enterprises), Health Care (Fortis Health Care), Wellness (Religare Wellness, formerly Fortis HealthWorld), Diagnostics (Super Religare Laboratories, formerly SRL Ranbaxy) and Aviation and Travel (Religare Voyages).

The Religare Technologies umbrella includes offerings in Business Solutions, Infrastructure Solutions, Business Process & Knowledge Services & Information Services.

The Religare Technologies' edge lies in its expertise to understand business requirements and provide efficient IT solutions and services resulting in best use of customer spend. Currently with over 2000 employees motivated to deliver reliable and high quality services to customers globally and presence in over 10 countries in Middle East, US, Europe, and Asia, Religare Technologies is poised to be a leader in the global IT Services space. Religare Technologies focuses on clients in key verticals such as Financial Services, Insurance, Capital Markets and Health Sciences (Health Care and Pharmaceuticals).

Visit [www.religaretech.com](http://www.religaretech.com) for more information.

MAIA Intelligence Pvt. Ltd.

2/319, Millennium Business Park, Sector 1, Mahape, Navi Mumbai 400701

Media Contact:

Dhiren Gala

[dhiren@maia-intelligence.com](mailto:dhiren@maia-intelligence.com)

+91 22 66888961

0 99202 49395

[You can find this press release here](#)