

AIS Media Proud Interactive Sponsor at Grand-Am Rolex 24 Hour Endurance Race

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Agency: **Strategic Vision LLC**

Grand-Am Series is one of the Most Watched Sporting Events around the World

Atlanta, GA – AIS Media, Inc., an award-winning Interactive marketing company, was proud to sponsor MCM-Black Flag Racing's #19 Corvette C6 in the Grand-Am Rolex 24 opener, the most popular televised event second only to the Super Bowl.

AIS Media CEO, Thomas Harpointner comments, "At AIS Media, we help motorsport sponsors engage with their customers through performance-driven interactive marketing, maximizing sponsors' return on investment (ROI) from their sponsorship. AIS Media was proud to be a sponsor in the renowned and highly anticipated Grand-Am Rolex 24 and we look forward to our continued involvement through 2010."

"For most racers and purists in the motorsports industry, the 24 at Daytona is one of the greatest accomplishments a race team can achieve," says Eric Burch, owner of P1 Groupe Motorsports. "For 2010, we created the pathway for several first-time Daytona 24 participants and fans alike. P1 Groupe and AIS Media's supported a total of 24 top drivers from across the globe at Daytona this past weekend."

The MCM-Black Flag Racing Corvette C6 hosted an impressive lineup of drivers who came together for the first time: Sean Breslin and Sean Paul Breslin of Ireland, Diego Romanini and Riccardo Romagnoli of Italy, and American Jason Vinkemulder. The #19 entry is backed by sponsors Mitra, Gruppo Sipro, Cattier Champagne, ADROC Productions, and P1 Groupe.

The next installment of the Grand-Am Rolex Sports Car Series will take place at the Grand Prix Miami March 6-7 at Homestead-Miami Speedway in Homestead, Miami. Be sure to catch the race live on the SPEED Channel.

About AIS Media:

AIS Media, Inc., an Interactive marketing and consulting company, is a leading provider of Internet strategy consulting, award-winning web site development, email and search engine marketing, lead generation, and interactive public relations services. The company has developed a suite of Web-based applications under the proprietary "Excerpo" brand, which focuses on email marketing and e-commerce. AIS Media's solutions are available directly and through its global network of certified partners. For more information, or to locate a local consultant, visit: www.aismedia.com.

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