

Comarch introduces its latest solution – the M2M Platform for Mobile Operators

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To help mobile operators with entering the M2M market Comarch has designed a platform which contains the necessary features for operators to provide services for M2M partners.

The platform supports operators with the most important features in the areas of BSS and OSS and includes a self service portal for M2M partners, provisioning of services, data mediation, rating of events, inventory, mass SIM cards management, business process management and more. The integrated B2B Gateway exposes certain features of the platform and network directly to partners, allowing them to self-manage and provision their M2M subscriptions.

- It is estimated that the number of connectable machines is 5 times greater than the number of people who can be connected, the churn rate for M2M subscriptions is extremely low and bandwidth requirements are minimal. In consequence it seems that M2M is rapidly becoming an important market segment for mobile operators and can entail additional revenues - states Piotr Piatosa, VP Telecommunications, Member of the Board, Comarch S.A.

The key point is that operators can supplement this platform to existing systems in the same manner that they add MVNE platforms to support MVNO. In addition, with this type of platform operators can enter the M2M market without the need for complex changes to existing systems, thus limiting the risk and increasing profitability.

More information is available at: M2MPlatform.comarch.com

Comarch also has the M2M Transaction Gateway in its product suite for companies that use M2M communications in their services for end customers. For example, these types of enterprises can be electricity suppliers, logistics, insurance or even retail companies. Such entities can use the M2M Transaction Gateway to perform control, rating and charging processes for their services, with flexible rule-based configuration to support the needs of individual business types.

Comarch is a leading global supplier of key industry standard compliant software solutions and services for telecommunications service providers. One of the company's fundamental distinguishing factors is our focus on the flexibility and configurability of our solutions, which are developed in-house and customized to suit the specific needs of our customers. Our solutions are business driven, and have evolved since the company's inception in 1993, based on customer demand. With 17 years of experience, Comarch is an expert with regard to the design, implementation, as well as integration of its solutions and services. We are proud to work with customers from four different continents, including some of the market's largest players, such as T-Mobile International, E-Plus Germany, Vodafone Germany, Telefónica O2 Germany, as well as MVNO operators such as Auchan Telecom, France. Comarch's unique and cost-effective solutions allow our customers to provide the highest quality of service to their markets, ensuring their clients' satisfaction and continued patronage. The satisfaction of Comarch's customers has always been the strongest confirmation of the quality of its solutions in the areas of billing and inter-partner settlements, as well as management of telecommunications networks and services. Comarch's solutions for telecom operators are intended for Fixed, Cable and Broadband Operators, Mobile Operators, Wholesale Departments, MVNO/MVNE Operators, ISPs and VoIP Operators, Content Providers and IPTV Operators and Satellite Service Providers.

More information is available at: telecoms.comarch.com.

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