

ZORG: Speaking of Past, Present and Future of Ukrainian Biogas Industry

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Press release from: [ZORG UKRAINE Ltd.](#)

Agency: **Stolnitsky Ideas**

Ukrainian engineering company ZORG is not planning to leave Ukrainian market of biogas technologies. As company's representatives stated, recent news about company closing its Ukrainian office are, merely, a fraud. One of Ukrainian magazines, whose name wasn't made public, released fake information in regards to company's future plans right after "ZORG Ukraine" closed its advertising account with magazine's major editors.

Despite the economic crises, Ukrainian market of bio-energy technologies demonstrates, by far, its highest level of demand. Company's current contract with INSECO lead to installment of 33 biogas plants in Babyno (Rivne region, Ukraine), making it one of the world's largest bio-energy projects. The cost of company's contracts, signed in 2010, already estimates up to 25 mln. Euro, in comparison to 4 mln. Euro ZORG gained in course of 2007-2009.

"ZORG Ukraine" is currently working on optimization of its advertising expenses. Due to marketing efforts of the last 3 years, company's brand became widely known in Ukraine. Thus, in the nearest future, company's major marketing campaign is going to be held in neighboring countries.

About ZORG:

ZORG executes full range of engineering services within biogas industry. The company designs and builds biogas plants under German state-of-art technology and know-how license.

ZORG works on a global scale: company's projects have been successfully implemented in Kazakhstan, Ukraine, Latvia, and Turkey.

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