

Audit Concept becomes correspondent firm of Russell Bedford International in Morocco

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Audit Concept has joined Russell Bedford International as the global accounting network's correspondent firm in Morocco. Coming just days after the appointment of correspondents in Libya and Algeria, this addition completes Russell Bedford's coverage in the five key countries of North Africa.

Audit Concept was established in 2001 by the current principal, Rachid Boubakry. The firm is a public accounting and audit practice based in the centre of Casablanca, the business capital of Morocco.

The firm focuses mainly on statutory audit work. Other services include due diligence, company valuations, accounting and tax compliance, tax consulting, management consulting and training.

The client base comprises both national and multinational clients, primarily middle market companies in the services, manufacturing and distribution sectors. The firm has clients with overseas operations in Egypt, Saudi Arabia, France and Spain.

Since its foundation, the firm has worked closely with international accounting groups, including the Big-4, providing local audit support to international standards.

In addition to the principal, the firm has eight professional and support staff.

Rachid Boubakry has more than 11 years of professional experience. He is a registered public accountant and auditor and a member of the Moroccan institute of public accountants, the *Ordre des Experts Comptables*. He is also a graduate of one of Morocco's leading business schools, ISCAE. Before establishing his own firm, Rashid was a senior auditor at a Big-4 firm in Morocco, participating in audit assignments in Morocco and France. He speaks Arabic, French and English.

For more information, contact Rachid Boubakry on +212 522 20 40 30 or +212 668 30 94 91. Alternatively, visit the website www.russellbedford.com.

Note to Editors

Established in 1983, Russell Bedford International is a global network of independent firms of accountants, business consultants and specialist legal advisers.

Ranked as one of the world's top 15 accounting and audit networks, Russell Bedford is represented by some 460 partners, 5000 staff and 200 offices in more than 70 countries in Europe, the Americas, the Middle East, Africa and Asia-Pacific.

All Russell Bedford affiliates are well-established firms offering international business advice and services to local and multinational clients. Most provide a full range of services comprising accounting, auditing, tax advice, general business guidance and financial consulting. In addition, many have special expertise in particular fields, such as international taxation or information technology.

In January 2008 Russell Bedford International was named one of the first 17 full members of the IFAC Forum of Firms after reporting it had implemented a globally coordinated quality assurance programme, committed to the use of International Standards on Auditing (ISAs), and met other specific ethics requirements.

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