

Thompson & Knight Receives ‘Legal Standard of Excellence’ Award for Web Site

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Agency: **Androvett Legal Media**

Thompson & Knight LLP was recently honored with the “Legal Standard of Excellence” Award sponsored by The Web Marketing Association for its Web site (www.tklaw.com).

“We are pleased to be recognized for our Web site redesign efforts. Our goal was to create a client-friendly, informative, and easy to navigate site that would demonstrate the significant expertise and client-focused culture of the Firm,” says Greg W. Curry, the Firm’s Marketing Partner.

Established in 1997, The Web Marketing Association WebAward’s assigns expert judges to each site for evaluation. The Award Judges are informed of the mission statement and prospective audience for each site. They then visit the site and assume the role of a target user. At the conclusion of the judging, the two highest scores are averaged for the final score. Entries were judged on the following seven criteria: design, innovation, content, technology, interactivity, copywriting, and ease of use.

The complete list of all WebAward winners is available to the public at www.webaward.org/winners.asp.

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Since 1887, Thompson & Knight LLP has consistently made a positive impact on its clients’ successes. With its practice focused on the energy industry, the Firm has extensive resources in litigation, tax, insolvency, and international energy matters. The Firm has approximately 420 attorneys and offices and alliances in Algiers, Austin, Dallas, Fort Worth, Houston, London, Mexico City, Monterrey, New York, Paris, Rio de Janeiro, and Vitória. Thompson & Knight represents companies, government entities, and individuals in local, regional, and national markets around the world.

[You can find this press release here](#)