

## **PennCare's Don Bloom Joins US Department for Haiti Relief Effort**

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Press release from: [PennCare Inc.](#)

Niles, Ohio, January 29th, 2009...Don Bloom, Vice President and co-owner of PennCare, Inc. is a victim identification expert with a slew of experiences in handling mass fatality disaster responses. Don is part of the Disaster Mortuary Operational Response Team (DMORT) for the Health & Human Services; National Disaster Medical System (NDMS). Don's latest deputation is to assist the US State Department's earthquake relief efforts in Haiti with his expertise in victim identification.

Having worked closely with other experts in crisis and emergency response situations from 9/11 to Hurricane Katrina, tornadoes and air crashes, Don is an able representative of the private sector assisting government agencies in the world relief efforts for Haiti. Working out of HHS Headquarters in Washington DC, Don will offer regular first-hand updates on the relief work that he is a part of over the next six weeks. These updates will be available via PennCare Inc.'s company blog at [www.penncare.net](http://www.penncare.net).

Bloom is the author of the Victim Identification Profile (VIP Program) used by the National Disaster Medical System (NDMS) / Disaster Mortuary Operational Response Team (DMORT). The program is used to collect ante mortem information from Reported Missing and compare it to the post mortem data collected from human remains in mass fatality responses. Mr. Bloom is also an active speaker for many Disaster training groups and has spoken both regionally and nationally on Disaster related topics.

In addition to serving as the Deputy Commander for the Health & Human Services NDMS/DMORT Family Affairs Division, Mr. Bloom is an Emergency Medical Services instructor for the Ohio Department of Public Safety and the Chief of the Ohio Funeral Director's Disaster Response Team.

To learn more about PennCare's products, including ambulances, please visit [www.penncare.net](http://www.penncare.net). You can also call PennCare, Inc. at 1-800-392-7233.

PennCare Inc. is a leading supplier of medical products and services for people with life-threatening emergencies through its four major divisions - EMS Supplies, emsCharts Software, Ambulance Sales and Disaster Response. Originally founded as a supplier of rescue products, PennCare, Inc. now provides ambulance services, disaster response services, EMS supplies and also a revolutionary emsCharts Software product. PennCare has a rich history in Disaster Response / MCI training and deployments. The company's Disaster Response Solutions and Products include a Mass Oxygen Distribution System (MODS), Mass Casualty Incident Command (MCI) Trailers, Decontamination Shelters, Mobile Morgues and Push Packs, Surge Capacity Trailers and Incident Command Systems. PennCare also offers Patient Care Systems from body bags, to accountability tracker systems, responder vests, tactical command boards, barricade tape and rapid response kits.

Contact: Shawn Bryant - President  
PennCare Inc.  
1317 North Road  
Niles, Ohio

Telephone: 1-800-392-7233  
Email: [Shawn@Penncare.net](mailto:Shawn@Penncare.net)  
URL: [www.penncare.net](http://www.penncare.net)

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