

## YesStyle.com.au brings Asian Fashion to Australia

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Press release from: [YesStyle.com Ltd](#)

YESSTYLE.com.au

Leading online fashion retailer YesStyle has launched YesStyle Australia, the latest in the company's endeavors to bring Asian fashion to the global market. Taking its cue from YesStyle.com, YesStyle's premier website, YesStyle.com.au delivers a range of services and fashion targeted at the Australian market.

YesStyle.com.au offers over 20,000 Asian fashion and lifestyle products delivered with the same top-quality service, competitive pricing and brand excellence that YesStyle and YesStyle.com are known for. YesStyle.com Ltd. CEO Joshua Lau affirms, "With the opening of YesStyle Australia, we're very excited to bring our Australian customers the best and latest fashion from Tokyo, Seoul and Hong Kong, all through a website that provides convenience and top-notch service."

Australian customers can now enjoy the YesStyle experience on a whole new level, and avoid confusing exchange rates as prices on YesStyle.com.au are listed in Australian dollars. YesStyle.com.au offers a dedicated toll-free service number and free express shipping for orders worth AU\$150 and up. As part of its grand opening festivities, YesStyle.com.au is giving away a free, limited edition 59 Seconds dress to the first 500 customers.

YesStyle.com.au's diverse yet comprehensive selection of fashion and lifestyle products from Japan, South Korea and Hong Kong paves the way for up-and-coming Asian designers and brands to reach a wider customer base. In addition to YesStyle.com.au, YesStyle earlier opened its first retail store at the Stonestown Galleria in San Francisco, California.

### About YesStyle

Online fashion retailer YesStyle offers a wide range of high-quality fashion, jewelry, accessories and beauty products, all carefully selected by in-house stylists. Launched in 2006, YesStyle.com currently features more than 300 fashion brands from Tokyo, Seoul, Hong Kong and more, and launches over 20,000 new arrivals for fashion, jewelry and beauty per season. In September 2009, the first YesStyle Store opened at the Stonestown Galleria in San Francisco, California. Highlighting the latest trends and styles, YesStyle is dedicated to providing the best platform for designers and fashion brands to connect with international customers.

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