

Perceptant Unveil Global Import-Export Solution for Freight Forwarding, Third Party Logistic and Global Trade Management Companies

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Perceptant iHUB Import Export (IE) 2.0 brings Freight Forwarders, Third Party Logistics (3PL) companies and Global Trade Management providers an on-demand, fully-mapped messaging solution for the global exchange of import and export documentation

Perceptant, the on-demand supply chain management company, today announced the availability of iHUB Import Export 2.0, its latest suite of supply chain management solutions and services for freight forwarders, global trade management companies and third party logistic providers.

Designed for businesses involved in managing and maintaining import and export documentation for customers, iHUB IE 2.0 is a fully-managed, on-demand suite of mapped import and export messages and complimentary Electronic Data Interchange (EDI) transactions that are hosted, and maintained by Perceptant and made available to customers via Software as a Service (SaaS).

Integrated in to existing software applications, via simple web calls, iHUB IE 2.0 equips partners with a range of fully-mapped EDIFACT, X12, IATA and EANCOM messages that are externalised in any format via AS2, VAN, P2P or FTP.

“Freight forwarders, GTM and 3PL providers have for many years’ maintained costly IT departments to support the messaging requirements of their customers. In addition, the sheer complexity of import and export documentation has also hampered their growth and profitability”, says Matthew Slinn, CEO and founder of Perceptant. “By partnering with us, customers gain immediate access to a silo of pre-mapped messages that can be tailored if required to their specific needs. Furthermore, our solutions are offered as a fully-managed service, maintained and hosted by staff with decades of experience in EDI, XML, Supply Chain Management (www.perceptant.com) and Application Integration”.

Customers opt to either contract directly or resell the solutions and can elect to have the applications rebranded with their corporate identity if required.

Europe's largest business-to-business industry exchange, encompassing thousands of companies and millions of business transactions is delivered in this way, which has not only proven to be of great benefit to the market but also of significant commercial benefit to the contributing members.

"For the first time, comprehensive and complimentary business applications are now available, on-demand, via cloud computing and companies involved in import and export are beginning to realise that build versus buy or buy and spend months implementing are arguments that no longer stack up" says Matthew Slinn, CEO and founder of Perceptant. "Within weeks, our partners have an integrated suite of complimentary applications that drive new routes to market, provide competitive differentiation and generate significant incremental revenue".

Perceptant is a leading provider of software and services that drive the integration, synchronisation and collaboration of global supply chains. Our hosted, on-demand supply chain management, global trade management and EDI solutions process millions of business-to-business transactions, integrate leading enterprise software applications and help seamlessly connect the demand chains of many of the World's leading trading communities. Perceptant is headquartered in Sheffield, Yorkshire, UK.

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[You can find this press release here](#)